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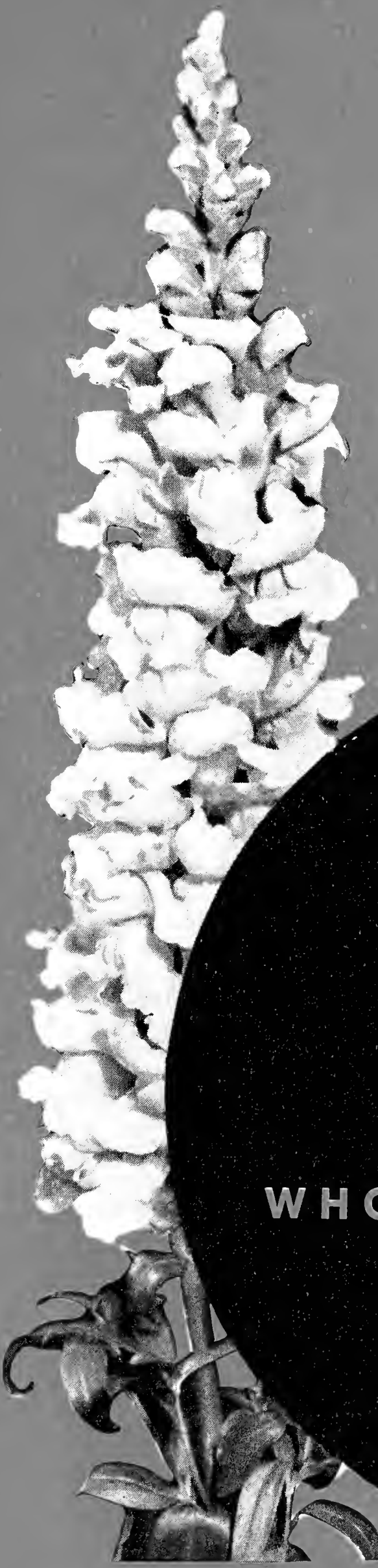
★ JUL 19 1938 ★

U. S. Department of Agriculture.

SNAPDRAGONS IN THE BETTER

VARIETIES (Greenhouse Grown Seed)

ONE OF OUR LEADING SPECIALTIES



# FLORISTS FLOWER SEEDS

WHOLESALE PRICE LIST

MAY-DECEMBER

1 9 3 8

AMERICAN BULB COMPANY

1335 WEST RANDOLPH STREET · CHICAGO · 31 WEST 27TH STREET · NEW YORK



A N E X C L U S I V E A . B . C . I N T R O D U C T I O N

## BEZDEK'S "WHITE WONDER"

Proved by Leading Growers to be the Finest  
White Snapdragon Grown



Leading growers everywhere have been lavish in their praise of the Bezdek "White Wonder" Snapdragon. This pure white Snapdragon has all the essential characteristics of a fine commercial variety. It produces continually throughout the winter months without shattering its flowers. It possesses long flowering spikes on

strong wiry stems. In the three years it has been before the Chicago flower trade, it has achieved an envious position in its acceptance. This is the Snapdragon par excellence. It merits our unqualified and highest recommendation.

PRICE OF "WHITE WONDER"  
Tr. Pkt. (1000 seeds).....\$2.00

*SPECIAL NOTE: "White Wonder" Snapdragon—the true strain  
is supplied in the originator's (Bezdek's) original packages.*

DUE TO A LIMITED SUPPLY OF SEED, WE RECOMMEND PROMPT ORDERING OF THIS VARIETY

A M E R I C A N B U L B C O M P A N Y

1335 WEST RANDOLPH STREET, CHICAGO • NEW YORK, 31 WEST 27th STREET



AMERICAN BULB COMPANY

WHOLESALE PRICE LIST  
MAY TO DECEMBER, 1938

SPECIAL 5% DISCOUNT  
Allowed on All Orders for Flower Seeds  
When Accompanied by Cash  
SEND ORDERS FROM THIS LIST TO NEW YORK OFFICE

Special—FOR IMMEDIATE DELIVERY  
FROM COLD STORAGE

LILIUM GIGANTEUM

6 to 8 inch	400 bulbs to the case.....	\$6.00 per 100	\$17.00 per case
7 to 9 inch	300 bulbs to the case.....	7.00 per 100	18.00 per case

LILIUM RUBRUM MAGNIFICUM

Number to Case		Per 100	Per Case
8 to 9 inch	200 bulbs.....	\$ 9.00	\$14.00
8 to 10 inch	170 bulbs.....	10.00	14.00
10 to 11 inch	120 bulbs.....	13.00	14.00
11 to 13 inch	90 bulbs.....	....	14.00
13 to 15 inch	65 bulbs.....	....	14.00
14 to 15 inch	55 bulbs.....	....	14.00
15 to 17 inch	45 bulbs.....	....	14.00

LILIUM KRAMERI

Number to Case		Per 100	Per Case
5 to 7 inch	300 bulbs.....	\$12.00	....
6 to 8 inch	250 bulbs.....	12.00	....

LILIUM HANSONII

Number to Case		Per 100	Per Case
7 to 9 inch	200 bulbs.....	\$13.00	\$24.00
8 to 9 inch	150 bulbs.....	....	24.00
8 to 10 inch	100 bulbs.....	21.00	....
9 to 10 inch	100 bulbs.....	23.00	....
10 to 11 inch	100 bulbs.....	25.00	....

PLANT A CASE EACH MONTH FOR CONTINUOUS BLOOM

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\*Denotes Perennials

Acanthus Latifolius .....6	Coreopsis .....10	Hibiscus .....14	Physalis .....20
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# SNAPDRAGONS (*Antirrhinum*)



Snapdragon "Klondike Supreme"

*The following are the season's best new introductions:*

**"KLONDIKE SUPREME."** This yellow is the deepest commercial yellow that we know of, and it is an early and continuous bloomer; June sowing of seed, pinched twice, once in the seed flat and once in the bed; "Klondike Supreme" usually starts to bloom the first of November, increasing in production so that by the middle of December they are in full bloom. Highly recommended. Tr. Pkt.....\$2.00

**"MARIE LOUISE."** Beautiful sea-shell pink color, an entirely new shade in winter-blooming Snapdragons, with the beautiful coloring continuing throughout the season. "Marie Louise" is a good mixer, combining well with other flowers. "Marie Louise" is strong and free-branching, producing long, strong stems with compact flower spikes; flowers are closely set around the stem and free from grassy growth. Very productive over a long season from fall to late spring, and very disease resistant. All seed from 1937 crop, fully ripened and matured, and of high germination. Tr. Pkt.....\$2.00

**CHEVIOT SUPREME "ROSE PINK."** Combines intense pink color, medium size spikes, small foliage, and hard wiry stems with extremely early blooming and excellent keeping qualities; comes true, and is best from December to Valentine's Day. Tr. Pkt.....\$1.50

**"GLORIOUS."** Brilliant, bronzy scarlet, early and free-flowering; a really new and most desirable combination of coloring; when shown at the Illinois Experiment Station, Urbana, Illinois, this new Snapdragon attracted no end of favorable comment from the numerous florists there. Highly recommended. Tr. Pkt.....\$2.00

**"WHITE WONDER" (Bezdek).** Unquestionably the finest pure white cut-flower Snapdragon on the market today. Introduced by A. B. C. See back of front cover for listing.

**"TALISMAN."** Produces double and semi-double blossoms of medium size in both bronze and golden shades; all multi-colored, early, and continuous; ideal for retail sales, table decorations, mixed bouquets, and select cut-flower boxes; combining well with flowers of other colors. "Talisman" is highly recommended particularly to growers producing for their own retail trade. Not recommended for commission house sales. Tr. Pkt.....\$2.00

**"CHRISTMAS CHEER" (First Generation Hybrid).** From Rose Pink Cheviot and a pink seedling; combines extremely early flowering, free blooming habit and excellent stem and flower spike; a combination of beautiful pink shades; excellent for Christmas and later flowering. Tr. Pkt.....\$2.00

## SNAPDRAGONS (Antirrhinum) (Continued)

### STANDARD LIST FOR GREENHOUSE CULTURE

	Tr. Pkt.	3 Tr. Pkts.	5 Tr. Pkts.
<b>Afterglow.</b> The finest golden orange..	\$1.00	\$2.50	\$3.50
<b>Bertha Baur.</b> Standard lavender; some rogue colors .....	1.00	...	...
<b>Captor.</b> Pure white, fairly long stemmed	1.50	4.00	6.50
<b>Celestial.</b> Large, light yellow; long stemmed .....	1.50	4.00	6.50
<b>Ceylon Court.</b> Standard yellow.....	1.00	2.50	3.50
<b>Ceylon Court (Dark).</b> Selection for darker shade .....	1.00	2.50	3.50
<b>Cheviot Maid, White.</b> Good even white	1.00	2.50	3.50
<b>Cheviot Maid, Yellow.</b> Fairly dark; long stemmed .....	1.00	2.50	3.50
<b>Cheviot Maid Supreme.</b> Best standard rose-pink .....	1.00	2.50	3.50

### New Snapdragon "Gilbert's Pink Queen Supreme"

Here is a new Snapdragon that is truly desirable. Its beautiful pink color is several shades deeper than "Cheviot Maid Supreme". Order this new variety, for it is attracting considerable attention wherever shown. Tr. Pkt.....\$2.00

<b>Coates' Yellow Perfection.</b> Rich dark yellow .....	1.00	2.50	3.50
<b>Daybreak.</b> Fairly light rose-pink; ex- cellent .....	1.00	2.50	3.50
<b>Golden Pink Queen.</b> Golden pink; very true .....	1.00	2.50	3.50
<b>Kirkwood Beauty.</b> Bronzy orange....	1.00	2.50	3.50
<b>Lucky Strike.</b> Strong growing white..	1.00	2.50	3.50
<b>Marion.</b> Some growers find this the best white .....	1.50	...	...
<b>Miss Wooster.</b> Large, light orange; early .....	1.50	4.00	6.50

	Tr. Pkts.	3 Tr. Pkts.	5 Tr. Pkts.
<b>New Cincinnati.</b> The finest light rose- pink .....	\$1.00	\$2.50	\$3.50
<b>New Deal.</b> Light golden orange; ex- tra early .....	1.00	2.50	3.50
<b>Radiance.</b> Large flowered pink.....	1.00	2.50	3.50
<b>Roman Gold.</b> Bright coppery yellow	1.00	2.50	3.50
<b>Rose Queen.</b> Finest deep rose.....	1.00	2.50	3.50
<b>Rose-Pink Cheviot Maid.</b> Deep rose- pink .....	1.25	3.00	...
<b>Schrock's Orchid</b> .....	2.00	5.00	...
<b>Sun Tan.</b> Orange-tan; early flowering	1.00	2.50	3.50
<b>Terry's Surprise (Improved).</b> Rose shaded orange .....	1.00	2.50	3.50
<b>Velvet Beauty.</b> American Beauty red; fine .....	1.00	2.50	3.50
<b>White Prosperity.</b> Clear white.....	1.50	4.00	6.50
<b>White Rock.</b> White with flowers poor- ly spaced .....	.50	...	...
<b>White Wonder.</b> The best white (see inside cover) .....	2.00	...	...
<b>Westover White</b> .....	2.50	...	...
<b>Winter Helen.</b> Improved Helen.....	1.00	2.50	3.50
<b>A. B. C. Forcing Mixture.</b> Fully half Rose Queen and Cheviot Maid Supreme; the balance yellow, white and bronze	.75	...	...

### Excerpt from Florists' Exchange Issue of May 7, 1938

Of the Snapdragons, the new variety, *Glorious*, originated by H. R. Frank of Columbia City, Ind., is outstanding and should be a good retail and market item. It is a beautiful flame orange with strong growth and clean foliage. *White Wonder*, the variety originated by Mr. Bezdek of Wilmette, Ill., also showed up as one of the finest whites. The trade is indebted to the enterprising growers producing these fine varieties.

## GREENHOUSE GROWN SEED

In growing Snapdragon seed, always bear in mind that failure in germination usually results either from covering the seeds too thickly with soil, or allowing the flats to dry out while germination is under way, or not applying sufficient shade up to the time the seedlings appear. With ordinary care, Snapdragon seed will germinate freely if covered

but lightly, the surface of the flats being kept moist and dark. One way to do this is to keep the soil surface about 1 inch below the edge of the flats. Then lay three or four pieces of lath across the top of the flats. On this you should place burlap. If kept wet, this will provide the required shade as well as keep the surface moist.



**\*ACANTHUS LATIFOLIUS (Bear's Breach)**

Stately perennial foliage with large decorative leaves.  
Tr. Pkt.....15c Oz.....50c

**\*ACHILLEA (Milfoil, Yarrow)**

**Ptarmica "The Pearl".** One of the best hardy white perennials; grows about 2 feet high; is covered with heads of purest white double flowers from June to frost.  
Tr. Pkt.....30c Oz.....\$2.25

**\*ACONITUM (Monkshood, Helmet Flower)**

	Tr. Pkt.	Oz.
<b>Napellus.</b> Produces long spikes set with blue flowers; well adapted for planting among shrubbery or in shady places; seed is of slow germination; 3 to 5 feet tall.....	\$0.30	\$1.50
<b>Wilsoni.</b> A tall growing variety; 5 to 6 feet tall; produces during the late fall very effective violet blue flowers. Very desirable	.50	3.50
<b>Fischeri.</b> An improved strain; compact habit; bright blue flowers; height 3 feet...	.50	2.50

**\*ADONIS VERNALIS**

A good spring flowering perennial with large yellow flowers; height about 12 in. Tr. Pkt...40c Oz...\$2.50

**AGROSTEMMA**

	Tr. Pkt.	Oz.
<b>Coeli-rosa (Rose of Heaven).</b> Bright rose flowers with white center; about 18 in....	\$0.10	\$0.35
<b>Coronaria (Mullein Pink).</b> Stout, erect-growing plants with silvery foliage; flowers during July and August; bright rosy crimson flowers; 2½ to 3 feet tall.....	.15	.25

**\*ALYSSUM**

**Saxatile Compactum (Basket of Gold).** An indispensable plant for the rockery or border; grows 12 inches high; produces in May masses of broad, flat heads of bright yellow flowers. Tr. Pkt.....15c Oz.....85c

**\*AMPELOPSIS**

**Veitchi (Boston or Japanese Ivy).** The best and most popular hardy climber for covering brick or stone walls.  
Tr. Pkt.....15c Oz.....25c

**\*ANCHUSA**

	Tr. Pkt.	Oz.
<b>Italica, Dropmore Variety.</b> Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue..	\$0.15	\$0.50
<b>Italica, Grandiflora Picotee.</b> Same as above but with blue and white striped petals.....	.35	.80
<b>Myosotidiflora.</b> Small Forget-me-not flowers; excellent for the rockery.....	.50	1.35

**\*ANEMONE (Windflower)**

	Tr. Pkt.	Oz.
<b>Coronaria, Mixed Colors (Poppy Anemone).</b> Many splendid colors; long stems.....	\$0.20	\$0.80
<b>Coronaria, St. Bridgid.</b> A beautiful selection of the above; our seed comes from a famous Irish grower and comprises semi-double and double flowers in wonderful array.....	.30	1.50
<b>Pulsatilla, "Pasque Flower".</b> Violet-lilac flowers; 6 to 12 inches; for borders.....	.50	3.00

**\*ANTHEMIS (Marguerite)**

	Tr. Pkt.	Oz.
<b>Tinctoria Kelwayi.</b> A most satisfactory hardy perennial bearing daisy-like golden yellow blossoms; height 2 ft.; excellent for cutting..	\$0.15	\$0.60
<b>Montana.</b> Pure white.....	.30	1.50

**AQUILEGIA (Columbine)**

**\*LONG-SPURRED COLUMBINES**

This strain is unquestionably the finest yet produced. The plants are of long, thrifty growth, with flowers of largest size, varying in color through tones of cream, pink, lavender, blue, red, white, etc.

	Tr. Pkt.	Oz.
<b>Alpina.</b> Rich blue; height 2 feet.....	\$0.30	\$1.50
<b>Californica Hybrida.</b> Long-spurred flowers in yellow and orange shades.....	.30	1.50
<b>Canadensis.</b> The native rich red and yellow variety .....	.40	2.00
<b>Chrysantha.</b> Long-spurred yellow.....	.30	1.50
<b>Coerulea (Rocky Mountain Columbine).</b> Sky-blue and white.....	.40	2.00
<b>Single Flowering, Mixed.....</b> (¼ lb., \$1.50)	.15	.50
<b>Double Flowering, Mixed.....</b>	.15	.50

**\*MRS. SCOTT ELLIOT'S LONG-SPURRED STRAIN**

Extra choice hybrids; large flowers in splendid mixture of colors; height 3 feet. Tr. Pkt....60c Oz....\$4.00

**\*CLEMATIS-FLOWERED, MIXED**

This glorious Columbine is absolutely distinct in petal formation. The blooms greatly resemble Clematis flowers. The plants are of medium height, good compact habit and free-flowering, while the individual blooms are large and solid in petal. The color range includes delicate pastel shades of pink and blue. Tr. Pkt.....75c



New Aquilegia Long Spurred, Crimson Star

**\*TRUE, LONG-SPURRED NEW ENGLISH AQUILEGIAS**

	Tr. Pkt.	Oz.
<b>Rose and Pink Shades.</b> Contains only shades of rich coral pink; height 2 feet; very true..	\$0.50	\$3.50
<b>Blue Shades.</b> Bright deep blues.....	.50	3.50
<b>Crimson Star.</b> Richest crimson with white petals. Exceptional .....	.75	...
<b>Lowdham Mixture.</b> Highly recommended..	.35	2.50

\*Denotes Perennials.



**\*ARABIS (Rock Cress)**

**Alpina.** One of the earliest and prettiest spring flowers. The spreading tufts are covered with a sheet of pure white flowers as soon as snow disappears. Unequalled for rockeries and edging. Withstands drought and is always neat; height 6 inches. Tr. Pkt...**15c** Oz...**50c**

**\*ARMERIA (Sea Pink, Thrift)**

	Tr. Pkt.	Oz.
<b>Formosa Hybrida.</b> Heads of rosy pink flowers; useful for edging or the rockery.....	<b>\$0.25</b>	<b>\$1.00</b>
<b>Bee's Ruby.</b> Rich deep rose colored flowers; height 1½ feet.....	<b>.50</b>	<b>1.25</b>
<b>Lauchiana.</b> Bright rosy red; good rock plant	<b>.40</b>	<b>4.00</b>

**\*ASCLEPIAS (Butterfly Weed)**

**Tuberosa.** Attractive orange-scarlet flowers that are good for cutting; height 2 feet. Tr. Pkt....**35c** Oz....**\$2.00**

**ASPARAGUS**

**Plumosus Nanus.** Greenhouse grown; one of our leading seed specialties; our supply is cultured especially with a view to seed production; as a result, we can assure our customers of plump, hand-picked seed of high germination and of true type. This grade of seed is not to be confused with bargain seed produced from mixed types.

100 seeds..	<b>30c</b>	250 seeds..	<b>50c</b>	1,000 seeds..	<b>\$1.25</b>
5,000 seeds.....	<b>\$6.00</b>	Lb.....			<b>\$10.00</b>

**Asparagus Sprengeri (Greenhouse Grown).**

100 seeds..	<b>25c</b>	250 seeds..	<b>40c</b>	1,000 seeds..	<b>\$1.00</b>
5,000 seeds.....	<b>\$4.50</b>	Lb.....			<b>\$8.00</b>

**\*ASTER PERENNIAL (Michaelmas Daisy)**

	Tr. Pkt.	Oz.
<b>Alpinus.</b> Dwarf Alpine Aster; indispensable for the rockery or the edge of hardy borders; height 6 to 10 inches; produces showy bluish flowers in May and June.....	<b>\$0.50</b>	<b>\$2.50</b>
<b>Mixed.</b> Saved from a splendid collection of tall fall blooming varieties.....	<b>.40</b>	<b>2.00</b>

**\*AUBRIETIA (Rainbow Rock Cress)**

**Rose Queen.** Large clear pink flowers on plants 4 inches high. Tr. Pkt.....**50c**

**Large Flowering Hybrids.** A beautiful dwarf rock plant covered with sheets of bright flowers in spring and early summer. Tr. Pkt.....**40c** Oz.....**\$2.00**

**\*AURICULA (Primula Auricula)**

A well-known favorite of great beauty; seed from choice mixed varieties; half hardy perennials; height 6 inches. Tr. Pkt.....**50c** ¼ oz.....**\$2.00**

**BEGONIAS****FIBROUS ROOTED**

For greenhouse pot plants or summer bedding. While easily grown on from cuttings, such plants are hardly ever as good when grown from seed. As a bedding plant there is nothing more satisfactory; also excellent as a pot plant and for a filler with other plants.

**BEGONIA SEMPERFLORENS**

**Snow (Semperflorens Heterosis).** This new, snow-white, profusely flowering Hybrid is outstanding on account of its resistance to heat, drought, and excessive moisture. The plants bloom well during unfavorable weather and retain their fresh, pure white appearance. These pure white medium sized flowers show up well against the rosy stems and light green leaves. The bushy plants grow about 10 inches high. At the official Begonia trials (Germany), this new hybrid proved to be the best white Begonia. Tr. Pkt.....**\$1.00**

**BEGONIA SEMPERFLORENS (Continued)**

**"Darling".** This choice new Begonia grows to a height of 6 inches; has a very bushy character forming a compact mass covered with very large flowers; particularly resistant to disease and unfavorable weather conditions; color bright carmine rose; its dwarf habit of growth provides an exceptional pot plant, though equally desirable for bedding. Tr. Pkt.....**\$1.00**

**"Eriksson's New Scandinavia."** A new, continuous flowering Semperflorens Begonia with a wonderful branching habit, and many other good qualities. Sow seed in May or later for winter; October or November for Mother's Day; red and pink shades, mixed. Tr. Pkt.....**\$1.50** Tr. Pkt.

**Albert Martin.** Bright carmine, extra large flowered; dark foliage; height 12 inches....(1/32 oz., **\$1.00**) **\$0.50**

**Christmas Cheer.** Extra large flowered crimson-scarlet; excellent for potting; 12 inches.....(1/64 oz., **\$1.50**) **1.00**

**Christmas Pink.** This variety is of the same habit as Christmas Cheer.....(1/64 oz., **\$1.50**) **1.00**

**Elegant (New).** White attractively edged in crimson; clear green foliage.....(1/32 oz., **\$2.00**) **1.00**

**Erfordia.** Pink with dark foliage; 8 to 10 inches in height ..... **.50**

**Fire Sea or Blaze of Fire.** Extra dwarf compact habit; large fiery red flowers; green foliage.(1/32 oz., **\$2.00**) **1.00**

**Glory of Erfurt.** Large bright carmine.(1/32 oz., **\$2.00**) **1.00**

**Glow.** Dark red flowers; foliage light bronze; free blooming and compact.....(1/32 oz., **\$2.50**) **.75**

**Gustav Knaake.** Glowing salmon pink with light green foliage .....(1/32 oz., **\$1.75**) **.75**

**Lightning.** Extra large 2-inch flowers of deep carmine-scarlet shades; very desirable.(1/64 oz., **\$2.50**) **1.00**

**Radio.** Extra large carmine-scarlet, green foliage, brown tinted .....(1/32 oz., **\$2.50**) **1.00**

**Salmon Queen.** Large salmon red flowers with dark foliage; height 12 inches....(1/32 oz., **\$1.50**) **.50**

**Scarlet Queen.** Large glowing scarlet flowers; dark bronze-green foliage .....(1/32 oz., **\$1.50**) **.50**

**Vernon.** Deep blood red flowered; dark leaves that contrast well with the flowers.....(1/16 oz., **50c**) **.25**

**Semperflorens Mixture** .....(1/16 oz., **\$2.00**) **.25**

**BEGONIA GRACILIS**

This type produces very compact little plants that are literally covered with flowers. Tr. Pkt.

**Carmen.** Bright pink flowers with richly contrasting bronze foliage .....(1/64 oz., **\$1.75**) **\$1.00**

**Dresden.** Strikingly brilliant carmine-scarlet; free flowering habit .....(1/64 oz., **\$2.50**) **1.00**

**Enchantress (New).** An unusually free flowering Begonia of compact growth; flowers a large bright pink; pale green foliage.....(1/64 oz., **\$1.75**) **.75**

**Indian Maid.** Bright deep scarlet flower with deep bronze foliage; most attractive....(1/64 oz., **\$2.50**) **1.00**

**Luminosa.** Fine fiery scarlet flowers with reddish brown foliage; height 9 inches....(1/32 oz., **\$1.75**) **.75**

**Luminosa Compacta (New).** With its dark brown foliage hidden by a mass of bright scarlet blossoms, this variety is very useful for beds, borders, and also for pot plants; blooms from the middle of July onward .....(1/64 oz., **\$2.00**) **1.00**

**Mignon.** Brilliant salmon-scarlet flowered; semi-dwarf growth .....(1/32 oz., **\$1.75**) **.50**

**Prima Donna.** Carmine-rose with bronzy foliage; height 9 inches.....(1/32 oz., **\$2.50**) **1.00**

**Tausendschoen.** Lustrous rose; the finest bedding variety; highly recommended ..... **.75**

**White Pearl.** Best white; light green foliage....(1/32 oz., **\$2.50**) **.50**

**\*Denotes Perennials.**

## DOUBLE FLOWERED BEGONIAS

**Coppery Gold** (New). Double flowered; many flowers are like tiny roses; when fully opened they are very effective; color, old gold merging into coppery red or coppery salmon, tinged with carmine. The seedlings produce about 80% doubles. Blooms from July until frost.

Tr. Pkt.....\$1.00

## \*BELLIS PERENNIS (Double English Daisy)

The giant sorts are of the largest size; the flowers of the other sorts are smaller but produce very freely.

	Tr. Pkt.	1/4 oz.	Oz.
<b>Monstrosa, Giant White</b> .....	\$0.25	\$0.65	\$2.25
<b>Monstrosa Red Improved.</b> Dark red..	.35	1.00	3.00
<b>Monstrosa Rose.</b> Deep rose.....	.25	.65	2.25
<b>Monstrosa Mixed.</b> All colors.....	.25	.60	2.00
<b>The Bride (Improved Snowball).</b> White	.25	.40	1.50
<b>Longfellow.</b> Small double rose-pink..	.25	.40	1.50
<b>Finest Double Mixed</b> .....	.25	.35	1.00
<b>Double Quilled (Tubulosa)</b> .....	.30	.40	1.50

## \*BOCCONIA (Plume Poppy, Tree Celandine)

**Cordata.** Foliage glaucous green; bears many spikes 2 to 3 feet long, set with cream colored flowers; height 6 to 8 feet; easily raised from seed. Tr. Pkt....10c Oz....40c

## \*BOLTONIA (False Chamomile)

	Tr. Pkt.	Oz.
<b>Asteroides.</b> Pure white.....	\$0.35	\$4.20
<b>Latisquama.</b> Pink, tinged lavender.....	.25	2.00

## CALCEOLARIAS

Our strain of these is produced by the foremost specialists in the world.

**A. B. C. Triumph Mixed.** A special florists' selection; medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended. Tr. Pkt.....\$1.00

**Hybrida Flower Cloud** (New). Extraordinary masses of brilliant yellow flowers, over a hundred "Lady Slippers" on the center stem with hundreds of blossoms on the side shoots; lasts for weeks in undiminished glory. Besides yellow, there are varying shades of brown and orange. The hardiness of the flowers and the foliage make "Flower Cloud" exceptionally desirable as a market plant. Height 12 inches. Tr. Pkt.....\$1.00

**Indian Prince** (New). This is a new color selection from the popular Multiflora Nana strain, retaining the fine, dwarf free-flowering habit. The color is a rich dark scarlet with an orange suffusion, a color that will contrast richly with the new Golden Tiger of the same class. Tr. Pkt.....\$1.00

**Golden Tiger.** Bright, golden yellow flowers with dark brownish red dots; masses of small substantial blooms spread in plenty above the foliage. Multiflora Nana type. Tr. Pkt.....\$1.00

**Cloth of Gold.** Pure golden yellow flowers. \$1.00 3/25

**Albert Kent.** Immense trusses of golden yellow flowers with maroon blotches..... 1.00 2.50

**Hybrida Multiflora Nana.** Dwarf compact growth; medium sized brightly colored flowers in choicest mixture; a great favorite... 1.00 4.50

**Hybrida Grandiflora Mixed.** A special mixture of varied colorings; grows about 18 inches; large flowered; vigorous growth.. 1.00 2.00

**Albert Kent Hybrids.** A well-received mixture of varied colors..... 1.00 3.25

**Kelway's Perfect Model.** A fancy, large flowered mixture ..... 1.00 2.25

**Hybrida Grandiflora Tigrina.** Large flowered "Tigered" or spotted mixture..... 1.00 2.50

**Rugosa Hybrids Mixed.** Comparatively small flowers; desirable for pot plants and cutting 1.00 ...



Calendula A. B. C. Improved Sensation

## CALENDULAS

### A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large deep orange with scarlet sheen and light center.

Tr. Pkt.....25c 1/4 oz.....45c Oz.....\$1.50

**Ball's Masterpiece.** Clear rich orange with an attractively contrasting dark brown center; preferred by many growers for its long stem.

**Ball's Sensation.** Long-stemmed orange with light center. This is a selection from Long Orange that seems to do particularly well with some growers.

**Ball's Long Orange.** The standard long-stemmed orange with light center; preferred by many growers for its long stems.

**Ball's Lemon Queen.** Clear medium deep yellow with a dark brown center that contrasts most effectively.

**Ball's Gold.** Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color are outstanding in this Calendula.

**Ball's Supreme.** Light shade of orange with a richly contrasting brown center; not extra long stemmed but free flowering than any of the above.

**Ball's Apricot.** Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme from which it is a selection. Inclined to produce orange petals with apricot occasionally. Some should be grown for the variety.

### Prices on the above:

Tr. Pkt.....40c 1/4 oz.....60c Oz.....\$2.00  
2 oz.....\$3.50 4 oz.....\$6.50 Lb.....\$20.00

NOTE: Combinations of the above varieties will be sold on the total weight basis; in other words, 1/4 oz. each of four varieties selling at 60c per 1/4 oz., or \$2.40, will be sold at the ounce rate of \$2.00, saving 40c.

### Ball's Calendula Mixture.

Tr. Pkt...35c 1/4 oz...50c Oz...\$1.75 Lb...\$18.00

Include Supplies with your Seed Orders.  
Our Supply Department is completely  
stocked with items needed daily.

—A. B. C.

\*Denotes Perennials.

## CAMPANULA (Bellflower)

### CAMPANULA (Biennial)

	Tr. Pkt.	Oz.
<b>Carpatica, Blue (Carpathian Hare Bell).</b> Color clear blue; height 6 inches.....	\$0.20	\$0.75
<b>Carpatica, Alba.</b> The white-flowered form.....	.20	.75
<b>Latifolia Macrantha.</b> Large purplish blue..	.30	1.50
<b>Persicifolia Grandiflora, Blue (Peach Bells).</b> Height 2 to 3 feet; large blue flowers....	.30	2.00
<b>Persicifolia Grandiflora, Alba.</b> White-flow- ered Peach Bells.....	.30	2.00
<b>Persicifolia Telham Beauty.</b> Immense bell- shaped flowers of a pale China blue, pro- duced on long stems; 2 feet in height....	.75	...
<b>Pyramidalis, Blue (Chimney Bellflower).</b> A beautiful hardy plant; blue salver-shaped flowers; height 4 to 6 feet.....	.30	1.50
<b>Pyramidalis, Alba.</b> Same as above but with white flowers.....	.30	1.50
<b>Rotundifolia (Blue Bells of Scotland).</b> Grows about a foot high; has graceful drooping mid-blue bell-shaped flowers; excellent for the rockery and hardy borders.....	.50	5.00

### CAMPANULA MEDIUM (Canterbury Bells)

	Tr. Pkt.	Oz.
<b>Calycanthemum, Dark Blue</b> .....	\$0.30	\$1.50
<b>Calycanthemum, Light Blue or Lavender</b> ....	.30	1.50
<b>Calycanthemum, Rose-Pink</b> .....	.30	1.50
<b>Calycanthemum, White</b> .....	.30	1.50
<b>Calycanthemum, Mixed</b> .....	.25	1.25
<b>Single Dark Blue</b> .....	.10	.40
<b>Single Light Blue</b> .....	.10	.40
<b>Single Rose</b> .....	.10	.40
<b>Single White</b> .....	.10	.40
<b>Single Mixed</b> .....	.10	.30
<b>Double Blue</b> .....	.25	1.00
<b>Double Pink</b> .....	.25	1.00
<b>Double White</b> .....	.25	1.00
<b>Double-Flowering Mixed</b> .....	.20	.80

### CANDYTUFT

	Tr. Pkt.	Oz.	Lb.
<b>A. B. C. Special Giant Hyacinth Flow- ered.</b> White flowered; excellent for under-glass culture; an exceptionally fine strain; good for cutting.....	\$0.15	\$0.75	\$7.00
<b>Empress.</b> Large white; 1 foot tall...	.15	.30	3.25
<b>UMBELLATA TYPE</b>			
<b>Pink.</b> Flesh color; 12 inches.....	.15	.40	3.50
<b>Carmine.</b> 12 inches.....	.15	.40	3.50
<b>Rose Cardinal.</b> Rosy red.....	.15	.40	3.50
<b>Lavender.</b> 12 inches.....	.15	.40	3.50
<b>Lilac.</b> 12 inches.....	.15	.40	4.50
<b>Crimson.</b> 12 inches.....	.15	.40	3.50
<b>Mixed.</b> 12 inches.....	.10	.30	2.25
<b>MINIATURE GEM.</b> Miniature white flowers about 3½ inches high; a gem for rockeries; produces 4 to 6 spikes on each plant.....	.20	.90	...

### \*CARNATIONS (Perennial or Hardy Varieties)

	Tr. Pkt.	Oz.
<b>GRENADIN.</b> Height 1½ feet; for cutting—		
<b>Black King.</b> Dark red.....	\$0.40	\$2.50
<b>Cardinal.</b> Scarlet.....	.40	2.50
<b>Triumph Pink.</b> Clear rose-pink.....	.40	2.50
<b>White.</b> Splendid pure white.....	.40	2.50
<b>White Gold.</b> Soft creamy yellow.....	.40	2.50
<b>Grenadin Mixed.</b> All colors mixed.....	.30	2.00
<b>Double Border.</b> Fine dwarf mixed.....	.30	1.25
<b>Early Vienna Mixed</b> .....	.30	1.50

## CENTAUREA

**Cyanus (Cornflower),** the popular free-flowering annuals, that are now largely grown under glass, particularly for Mother's Day sales, also Decoration Day.

Tr. Pkt. .... 15c      Oz. .... 40c      ¼ lb. .... \$1.40

**A. B. C. SPECIAL STRAINS.** The flowers of these strains are very large; fully double, and of fine florists' quality.

	Tr. Pkt.	Oz.	¼ lb.
<b>Blue Boy.</b> Double blue.....	\$0.15	\$0.40	\$1.40
<b>Black Boy.</b> Blackish maroon.....	.15	.40	1.40
<b>Red Boy.</b> Deep red.....	.15	.40	1.40
<b>Pinkie.</b> Deep pink.....	.15	.40	1.40
<b>Snowman.</b> White.....	.15	.40	1.40

**Jubilee Gem (New).** A dwarf compact-growing form, deep blue flowers; good for borders and bedding; 12 inches .....

### STANDARD STRAINS—

	Tr. Pkt.	Oz.	Lb.
<b>Double Blue.</b> Rich mid-blue.....	\$0.15	\$0.40	\$4.00
<b>Carmine</b> .....	.15	.40	4.00
<b>Double Rose.</b> Fine deep pink...	.15	.40	4.00
<b>Double White.</b> Splendid white..	.15	.40	4.00
<b>Double Atropurpurea.</b> Maroon...	.15	.40	4.00
<b>Double Ruby.</b> Rich deep ruby..	.15	.40	4.00
<b>Mauve</b> .....	.15	.40	4.00
<b>Mauve Queen.</b> Soft mauve.....	.15	.40	4.00
<b>Choice Double Mixture</b> .....	.15	.40	4.00

### LARGE-FLOWERED STRAINS

#### (Imperialis)—

<b>Giant Rose</b> .....	.15	.50	...
<b>Deep Lavender</b> .....	.15	.50	...
<b>Lilac</b> .....	.15	.50	...
<b>Purple</b> .....	.15	.50	...
<b>White</b> .....	.15	.50	...
<b>Favorita.</b> Rose-lilac.....	.20	.60	...
<b>Imperial Giant Mixed</b> .....	.15	.40	...

### Other Annual Centaureas—

<b>Americana.</b> Immense thistle-like flowers of rose-lavender hue; 3 feet .....	.15	.50	...
<b>Americana Alba.</b> White.....	.15	.50	...
<b>Suaveolens.</b> Large bright yellow flowers; sweetly scented and a popular sort for cutting; lasts well	.20	.50	...
<b>Moschata.</b> Mixed Sweet Sultan...	.15	.50	...

### \*CERASTIUM (Snow in Summer)

**Tomentosum.** A desirable low-growing plant with silvery foliage and white flowers in June. Suitable for the rockery; for carpeting and for graves.

Tr. Pkt. .... 25c      Oz. .... \$1.00

### CHINESE FORGET-ME-NOT

	Tr. Pkt.	Oz.
<b>Cynoglossum Amabile.</b> Blue flower; for un- der-glass or outdoor culture.....	\$0.15	\$0.30
<b>Amabile Pink</b> .....	.25	.80

Our Supply Department, the American Florist Supply Company, offers a most complete stock at reasonable prices. A catalog will be sent free upon request.

—A. B. C.

\*Denotes Perennials.





Chrysanthemum Segetum "Zebra"

### CHRYSANTHEMUMS

**Geisha (Cascade or Balcony Chrysanthemum).** Small single star flowers in shades of rose, pink, yellow and white; provides a desirable pot plant; also for hanging baskets and porch boxes. Mixed colors.

Tr. Pkt.....50c      1/4 oz.....\$1.50

**Mawi.** A new perennial sort with rich pink flowers; silvery foliage; height 1 foot; for borders or rockery.

Tr. Pkt.....50c      1/16 oz.....\$1.00

**Seedlings.** A marvelous strain of early flowering Chrysanthemums in many beautiful colors; single, semi-double and double. Tr. Pkt.....50c      Oz.....\$5.00

**Japanese Hybrids Mixed.** Autumn flowering; single; beautiful colors. Tr. Pkt.....40c      Oz.....\$3.50

SEGETUM—		Tr. Pkt.	Oz.
<b>Eastern Star.</b> Light yellow.....		\$0.15	\$0.35
<b>Morning Star.</b> Primrose yellow.....		.15	.35
<b>Evening Star.</b> Sunflower yellow.....		.15	.35
<b>White Star.</b> Creamy, with yellow center		.15	.25
<b>Single Mixed Segetum</b> .....		.15	.25
All Segetum have dark centers excepting White Star.			

CARINATUM—		Tr. Pkt.	Oz.
<b>Burridgeanum.</b> White with scarlet zone.		\$0.15	\$0.35
<b>Northern Star.</b> Giant white, yellow zone		.15	.35
<b>Double Mixed.</b> Coronarium annual....		.15	.30

**ZEBRA (Chrysanthemum Segetum).** This is the first definite two-colored variety in this class. The tips of the petals of these medium-sized blooms are mahogany red, encircling brilliant yellow. It is particularly suitable for borders and edgings on account of its dwarf and spreading growth and is valuable as a lasting flower for cutting purposes. Tr. Pkt.....50c

**GOLDEN CREST (Coronarium Chrysanthemum).** Bright butter-yellow flowers; silvery green foliage. The most outstanding feature of this flower is the quilled petal formation that greatly increases the desirability of this flower. 3 to 4 feet in height, flowers are produced so freely that one plant will carry as many as 50 to 60 blooms. Tr. Pkt.....50c

### \*SHASTA DAISY (Chrysanthemum)—

	Tr. Pkt.	Oz.
<b>King Edward VII.</b> The finest Moonpenny daisy .....	\$0.20	\$0.60
<b>Alaska.</b> Pure white on good stems; the largest and best of the Shasta Daisies.	.25	.90
<b>Giant Double Shasta.</b> Flowers 5 inches in diameter, resembling large Asters. A grand cut-flower on long, wiry stems	.50	12.00

### CINERARIAS

**Cremer's Prize.** This strain has been awarded the first prize at the Philadelphia Show for the past three years. The originator is constantly improving the strain. It is of such high sale value that growers will not go amiss in planting it liberally. Sold in the Originator's Packets.

Tr. Pkt. (1000 seeds).....\$1.50      1/32 oz.....\$4.00  
1/16 oz.....\$7.50      1/8 oz.....\$15.00

**Eriksson's "Private Stock" Mixed (Multiflora Maxima).** A new A. B. C. introduction. Medium sized flowers and plants of medium height. Larger blooms than Cremer's Prize. A favorite in the Chicago Market.

Tr. Pkt. (500 seeds).....\$1.50

**Siter's Rainbow Strain.** Medium large flowers ranging from the bright-eyed types to the finer pastel shades; its compact growth and large flower heads and small round leaves are very desirable.

Originator's Packets .....\$2.00

### THE THREE ABOVE NAMED STRAINS ARE TRULY WORTHWHILE

**A. B. C. Prize Strain.** The best strain of the large flowering types; shades of blue, salmon and crimson. A prize mixture. Tr. Pkt.....\$1.00      1/32 oz.....\$3.50  
1/16 oz.....\$6.00      1/8 oz.....\$11.00

**Berlin Market.** Medium large flowered and dwarf growth. Height 15 inches. In dark blue or dark crimson.

Tr. Pkt.....\$1.00      1/64 oz.....\$1.50

**Weissense Mixture.** A fine strain with large fine heads with medium size flowers; all have white eyes or centers.

Tr. Pkt....\$1.00      1/64 oz....\$1.60      1/32 oz...\$2.75

**Multiflora Nana Mixed.** Small flowered and dwarf growth; desirable pot plant for Easter and Mother's Day sales.

Tr. Pkt.....\$1.00      1/32 oz.....\$2.50

**Stellata Hybrida.** Unsurpassed as a pot plant or for cutting. Tr. Pkt.....50c

**Maritima Candissima (Dusty Miller).** For bedding, vases, baskets, etc. Tr. Pkt.....15c      Oz.....40c

**Diamond (Improved Dusty Miller).** Tr. Pkt...15c      Oz...60c

### \*CLEMATIS

**Paniculata.** One of the most popular hardy climbers. Tr. Pkt.....15c      Oz.....50c      1/4 lb.....\$1.50

### \*COREOPSIS (Perennial Calliopsis)

	Tr. Pkt.	Oz.
<b>Lanceolata Grandiflora.</b> An extra fine strain of this useful golden, hardy perennial .....	(1/4 lb., \$1.00)	\$0.15      \$0.30

**Lanceolata Grandiflora Mayfield Giant.** The plants are taller and more vigorous; individual flowers are larger and the stems are longer and stiffer... (1/4 oz., 30c) .15 .75

**Lanceolata Grandiflora Double Yellow.** This double and semi-double form is just as easy to grow as the single, and the extra petalage adds a further charm to the flower ..... .20 .75

**Grandiflora Double Sunburst.** Large double flowers 1 1/2 to 2 inches across; of deep golden yellow; excellent for cutting because of fine keeping qualities. The strain is true, about 80% double.... (1/4 oz., 35c) .20 1.00

\*Denotes Perennials.

## CYCLAMEN

## A. B. C. CYCLAMEN

(True Fischer's Giant-Flowering German Strain)

**Fischer's Giant-Flowering Cyclamen** justifies in every way the praise of critical growers and critical buyers. Introduced 20 years ago, this strain has continued to maintain its reputation with the largest growers. Seed of highest germination is now ready for distribution.

	Per 100 Seeds	Per 1,000 Seeds
<b>Glowing Dark Red.</b> Christmas red.....	\$1.15	\$10.00
<b>Glowing Bright Red.</b> Cherry red.....	1.15	10.00
<b>Rose of Marienthal.</b> Bright rose.....	1.15	10.00
<b>Pure Rose</b> .....	1.15	10.00
<b>Pure White</b> .....	1.15	10.00
<b>White with Carmine Eye</b> .....	1.15	10.00
<b>Glory of Wandsbek.</b> Dark salmon.....	1.45	12.00
<b>Harlequin.</b> Rainbow colors.....	1.45	12.00
<b>Improved Rose of Zehlendorf.</b> Delicate salmon	1.45	12.00
<b>Improved Perle of Zehlendorf.</b> Dark salmon	1.45	12.00
<b>Bonfire.</b> Brilliant salmon.....	1.65	15.00
<b>America.</b> Golden salmon.....	1.65	15.00
<b>New Ruffled.</b> Delicate salmon.....	1.55	14.00
<b>New Ruffled Dark.</b> Salmon.....	1.55	14.00
<b>Liebesfeuer.</b> Ruby salmon.....	1.55	14.00
<b>Silvery Lilac Salmon (New)</b> .....	1.65	15.00
<b>Lilac</b> .....	1.15	10.00
<b>The Collection.</b> Choice mixture.....	1.15	10.00

## VOGT'S NEW DOUBLE-FLOWERED CYCLAMEN—

**Admiration.** Salmon-rose with shaded eye.**Prosperity.** Flaming rich rose; distinct clear color.**Cerise Brilliant (New).** Rich cerise red.**Rosea.** Soft rose with coral cast.**Mixture of Vogt's Strain.**

Price of above varieties of Vogt's Strain:

100 seeds.....\$2.50      500 seeds.....\$10.75

250 seeds..... 5.75      1000 seeds..... 20.00

Special quantity discount of 5% on orders for 5,000 seeds or more.

## \*DELPHINIUM (Hardy)

**Blackmore and Langdon's Gold Medal Strain.** There are no better Delphinium strains to be found anywhere than those developed and sold by Blackmore and Langdon of Bath, England. We are proud to announce that we have arranged for the distribution of their world-famous Gold Medal Strain. Regarding this famous strain, the flower spikes are very heavy and full flowered, exceptionally long; the plants reaching a height of 4½ to 6 feet depending on the variety. We highly recommend this strain as a valuable addition to your Delphinium list. Tr. Pkt.....\$1.00    ¼ oz.....\$2.00    Oz.....\$7.00

We have recently imported a large collection of the choicest named varieties in various colors and shades. Each variety in separate packets and containing not less than 100 seeds. We offer these packets at \$1.25 each, or 5 varieties for \$5.00. We promise the results you will obtain from these seeds will be most gratifying.

**Gold Medal Strain (Seed produced in America).** A very good average strain. Tr. Pkt.....50c  
¼ oz.....90c    Oz.....\$3.25

**Wrexham Hollyhock-Flowered Hybrids.** Enormous spikes of large single and double blooms in all the glorious shades of blue found only in Delphiniums. The graceful spire-shaped spikes are not unlike Hollyhocks. This is a truly magnificent strain.

**Wrexham Art Shades.****Wrexham Deep Blue Shades.****Wrexham Light Blue Shades.****Wrexham Mid-Blue Shades.**

Tr. Pkt.....75c    ¼ oz.....\$2.00

**Wrexham Mixed.** Containing all colors.

Tr. Pkt.....60c    ¼ oz.....\$1.50    Oz.....\$5.00

**Gold Medal Hybrids.** A splendid strain of mixed hybrids. Tr. Pkt.....25c    Oz.....\$1.50    ¼ lb.....\$7.00

**Lamartine (New).** Fairly deep extra bright marine blue, considerably deeper than Belladonna, though with its same free flowering habit; mildew resisted by smooth leaves; suited to indoor forcing or field conditions.

Tr. Pkt.....50c    ¼ oz.....\$2.25    Oz.....\$8.00

\*Denotes Perennials.



One of the numerous greenhouses utilized by Fischer (Germany) for production of Giant Show Cyclamen Seed to supply American Bulb Co., Chicago and New York.





New V. and R. Delphinium Interspersed with Adiantum Fern

## DELPHINIUM (Continued)

**New V. and R. Strain, Pacific Hybrids.** Hand-pollinated seed direct from Vetterle & Reinelt. Mildew resistance, solid woody stems, fine large spikes, large flowers that will not shatter are among the features claimed for this strain. Has obtained quite a vogue with California growers. New crop seed ready in September.

Tr. Pkt. .... \$1.00    ¼ oz. .... \$3.50    Oz. .... \$12.00

**Belladonna Improved (Cliveden Beauty).** A very select strain of strong, vigorous habit; large flowers of brilliant iridescent turquoise blue. Tr. Pkt. ... 40c    Oz. ... \$2.00

**Belladonna (Regular Strain).**

Tr. Pkt. .... 25c    ¼ oz. .... 50c    Oz. .... \$1.65

Tr. Pkt.    Oz.

**Bellamosum.** Rich deep blue form of Belladonna ..... (¼ lb., \$7.00) \$0.25    \$2.00

**Chinense, Blue.** Intense Gentian blue.... .20    .75

**Chinense, Album.** White..... .20    .75

**Elatum, Iceberg.** A fine strain with large, pure white flower trusses..... .50    4.50

**Elatum, Summer Cloud.** A strain with long spikes solidly set with pure white blooms ..... (¼ oz., \$1.50) .50    4.50

**Chinense, Blue Butterfly Improved.** (Annual). Rich ultra-marine blue; for the rockery; height 1 foot..... .20    .75

**White Butterfly.** (Annual) ..... .20    .75

**Cardinale.** Large brilliant scarlet..... .40    2.50

## \*DIANTHUS (Hardy Pinks)

Tr. Pkt.    Oz.

**Caesius (Cheddar Pink).** A dwarf tufted variety, rose-pink flowers..... \$0.25    \$1.00

**Deltoides, Albus.** Showy white flowers... .50    2.50

**Deltoides, Brilliant.** Dwarf brilliant carmine blooms; for rockeries and edgings..... .25    1.50

**Graniticus.** Dwarf crimson variety; excellent for the rockery; height 6 inches..... .40    1.75

**Plumarius, Rose Hybrids.** Pink-rose shades; height 6 to 8 inches; very attractive..... .50    3.50

**Plumarius, Single Mixed.** Pleasant eye pink .10    .30

**Plumarius, Double Mixed.** Everblooming hardy pinks. Mixed colors..... .25    1.25

**Rock Garden Species Mixed.** A special rockery mixture containing 25 varieties; excellent ..... .50    3.00

**Latifolius Atrococcineus fl. pl.** Rich fiery scarlet crimson ..... .20    .75

**Latifolius, Double Mixed.** Various colors.. .20    .75

\*Denotes Perennials.

Tr. Pkt.    Oz.

**Allwoodi Alpinus.** Single and semi-double flowers in beautiful mixture; 4 to 6 inches; if sown in May, June, July, will bloom the following year; for the rockery. (¼ oz., \$1.25) \$0.40    ..

**Sweet Wivelsfield.** Shades of red, pink and crimson predominate in the blooms; height about 12 inches; for bedding or as a cut-flower of excellent lasting quality..... .20    \$0.75

**Double Sweet Wivelsfield.** An improvement on the original Sweet Wivelsfield..... .50    ..

**Delight (New).** A hybrid between Sweet Wivelsfield and Dianthus Roysii; produces flowers about ½ inch in diameter in a bewildering array of colors; easy to grow and excellent for cutting, this variety flowers continuously from June to October out-of-doors ..... .75    ..

**SWEET WILLIAM (Dianthus Barbatus) (Biennial).** There is always a demand for these beautiful free-flowering old-fashioned favorites.

Tr. Pkt.    Oz.

**Single Holborn Glory.** Large-flowering, auricula-eyed; mixed colors.. (¼ lb., \$1.50) \$0.15    \$0.50

**Single Newport Pink.** Salmon-rose..... (¼ lb., \$2.50) .20    .75

**Single Scarlet Beauty.** Bright scarlet..... .20    .75

**Single Diadem.** Crimson with large white eye ..... .15    .50

**Single White** ..... .15    .50

**Single Velvety Maroon**..... .15    .50

**Single Mixed** ..... (¼ lb., \$1.00) .10    .30

**Double Flowering Mixed**..... (¼ lb., \$2.00) .15    .60

**Midget Single Mixed.** Lovely compact plants 6 inches tall in a wide range of colors ..... .50    3.50

**Midget Double Mixed**..... .40    2.00

## HEDDEWIGII (Annual Dianthus)—

**Double Japanese Pinks.** Free-flowering habit; fine for rock gardens; height 10 in.

**Fireball.** Double dark scarlet..... .20    .75

**Pink Beauty.** Bluish pink..... .20    .75

**Snowdrift.** Double, extra large pure white .20    .75

**Mourning Cloak.** Double, Blackish maroon; margined in white..... .15    .50

**Diadem Mixture.** The above colors..... .20    .75

**Laciniatus Splendens.** Single; brilliant crimson color with large contrasting white eye; about 2 inches in diameter; received special mention in All-America Trials in 1934 ..... (¼ oz., 50c) .25    1.50

**Double Japan.** Best mixed..... .15    .50



Dianthus Delight



**DIDISCUS COERULEUS**

**Blue Lace Flower.** Flowers continually from July until frost. Excellent for bouquets. Tr. Pkt...20c Oz...80c

**\*DICTAMNUS FRAXINELLA**

**Gas Plant.** Pink flowers. Height 2½ ft.  
Tr. Pkt.....25c Oz.....\$1.50

**\*DIGITALIS (Foxglove)**

The Foxglove must be included in all collections of hardy plants. They are graceful subjects for among shrubbery in shady places.

	Tr. Pkt.	Oz.
<b>Giant Shirley Mixed.</b> Large flowers in shades of pink and white spotted with brown and maroon; height about 5 feet. A fine strain .....	\$0.20	\$0.50

<b>Gloxinaeflora.</b> Spotted flowers; 4 feet.		
<b>Purple</b> .....	.20	.50
<b>Rose</b> .....	.20	.50
<b>White</b> .....	.20	.50
<b>Mixed</b> .....(¼ lb., \$1.50)	.15	.50
<b>Grandiflora (Ambigua).</b> Light yellow; 3 ft.	.25	1.00
<b>Monstrosa (Mammoth Foxglove).</b> Mixed; 3 ft.	.20	.75

**DIMORPHOTHECA**

	Tr. Pkt.	Oz.
<b>African Orange Daisy.</b> Choice for cutting and adapted to forcing.....	\$0.20	\$0.75
<b>Hybrid Mixed</b> .....	.20	.75

**\*DORONICUM (Leopard's Bane)**

**Caucasicum Magnificum.** Large, deep golden yellow Daisy-like blooms; splendid for garden display and for cutting. Tr. Pkt.....\$1.00 1/16 oz.....\$2.25

**\*ECHINOPS (Globe Thistle)**

**Ritro.** Striking hardy perennial with silver thistle-like foliage and steel blue flowers in round heads; height 3 to 5 feet. Tr. Pkt.....15c Oz.....40c

**EDELWEISS (Leontopodium)**

**Alpinum.** Silvery white flowers; woolly leaves; excellent for the rockery. Tr. Pkt....50c 1/16 oz....\$1.00

**\*ERIGERON (Fleabane)**

**Speciosus Grandiflorus.** Large, rich daisy-like blooms of purple color; flowers from May to October; height 2½ feet; fine as a border plant, also for cutting. Tr. Pkt.....40c Oz.....\$2.00

**\*ERYNGIUM (Sea Holly)**

**Amethystinum.** Thistle-like heads composed of amethystine blue flowers. Tr. Pkt.....40c Oz.....\$2.00

**EXACUM (Atrocoeruleum)**

Small dark lavender flowers contrasting with golden yellow stamens and light green leaves; plant 2 or 3 plants to the pot; they prefer compost of leaf mould and turfy loam with some sand added.

**Dark Lavender.** Yellow stamens. Tr. Pkt.....\$1.00  
**Affine.** Light mauve with golden yellow stamens; very fragrant. Tr. Pkt.....50c

**\*EUPATORIUM (Mistflower, Thoroughwort)**

**Fraseri.** Dense clusters of white flowers. Tr. Pkt.....25c Oz.....\$1.00

**FORGET-ME-NOT (Myosotis) (Biennial)**

	Tr. Pkt.	Oz.
<b>Susanne.</b> Winter flowering; bright blue; best variety for cut-flowers and pots; start seed in May, keep shifted, will come into bloom naturally in February...(6 Tr. Pkts., \$2.50)	\$0.50	...

**FORGET-ME-NOT (Continued)**

	Tr. Pkt.	Oz.
<b>Ruth Fisher.</b> Neat and compact habit; lovely blue flowers; glossy dark green foliage; for borders or rockeries; 10 inches .....(1/16 oz., 50c)	\$0.35	...
<b>Alpestris, Royal Blue.</b> Rich Indigo blue...	.25	\$1.25
<b>Alpestris, Rosea.</b> Rose color.....	.25	2.00
<b>Alpestris, Victoria.</b> Azure blue; very fine..	.30	1.50
<b>Alpestris, Mixed</b> .....(¼ lb., \$1.50)	.15	.50
<b>Dissitiflora Perfection.</b> Large clear blue; early flowering; height 1 ft...(¼ oz., \$1.25)	.50	...
<b>Pulustris Semperflorens.</b> Clear blue flowers in sprays; the true perennial Forget-me-not; in flower from spring to autumn.....		
.....(¼ oz., 50c)	.25	1.75
<b>Oblongata, Blue Bird.</b> Large deep blue flowers 3 to 4 months after sowing; height 1 foot .....	.35	3.00

**GAILLARDIA (Blanket Flower)**

	Tr. Pkt.	Oz.
<b>Indian Chief.</b> Single; copper red.....		
.....(¼ lb., \$1.75)	\$0.15	\$0.50
<b>Picta Single.</b> Mixed.....	.10	.25
<b>Picta Lorenziana Double.</b> Mixed; one of the most effective hardy perennial plants; for the border; also for cutting; height 2 feet.	.15	.40
<b>The Dazzler.</b> Flowers are dark, rich red with bright orange tip on the end of each petal; very attractive flower for florists...	.25	1.35
<b>*Portola Hybrids.</b> Strong, vigorous, upright habit; long flower stems hold the massive yellow and red flowers erect; heavy leathery foliage; height 2½ to 3 feet.....		
.....(¼ oz., 50c)	.25	1.50
<b>*Grandiflora, Burgundy.</b> Wine red flowers on long stems; height 2½ feet.....	.25	3.00
<b>*Grandiflora Tangerine.</b> Large tangerine colored flowers; compact growth.....	.30	1.50
<b>*Grandiflora Superb Mixed.</b> Splendid combination of crimson and gold in great variety .....	.15	.50
<b>*Grandiflora Compacta Mixed.</b> A compact variety forming bushy plants 12 to 15 in. high; bears long-stemmed flowers above the foliage .....	.20	.75
<b>*The King.</b> Extra large flowered strain....		
.....(¼ oz., 65c)	.35	2.25

**GERANIUM**

**Apple Scented.** 100 seeds...50c 1000 seeds...\$3.50  
**Zonale.** Single; fine mixed. Tr. Pkt...40c Oz...\$2.00  
**Lady Washington.** 100 seeds.....\$2.50

**\*GENTIANA (Blue Gentian)**

**Acaulis.** Dwarf hardy perennial; deep blue. Tr. Pkt.....50c Oz.....\$3.00

**\*GERBERA**

**Jamesoni.** Excellent for pots or cut-flowers. Greenhouse perennial. 100 seeds.....40c 1000 seeds.....\$3.00

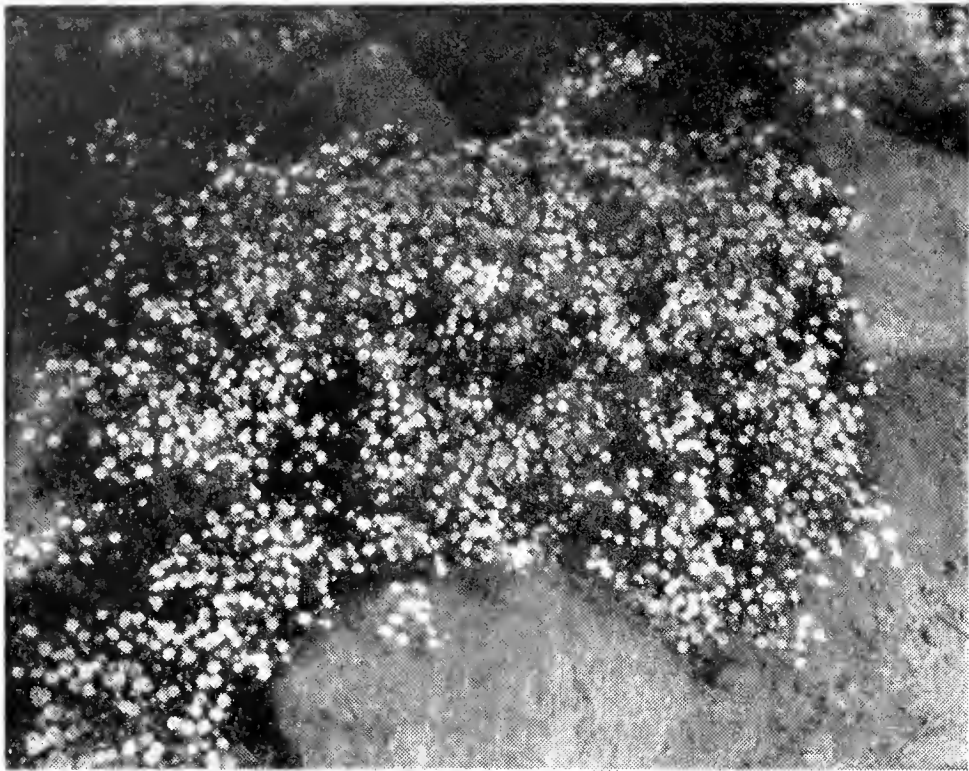
**\*GEUM (Avens)**

	Tr. Pkt.	Oz.
<b>Atrosanguineum fl. pl.</b> Large showy double dark crimson flowers; blooms all summer..	\$0.30	\$1.75
<b>Mrs. Bradshaw.</b> Large, double, brilliant orange-scarlet; height 1½ feet.....	.30	1.75
<b>Lady Stratheden.</b> Large double flowers of rich golden yellow; fine stems for cutting; 1½ feet .....	.30	1.75

**GLOXINIA**

**Hybrida Grandiflora.** Choicest mixed. ½ Tr. Pkt.....50c Tr. Pkt.....\$1.00

\*Denotes Perennials.



Gypsophila Repens

GYPSOPHILA (Baby's Breath)

The following are always in demand for mixing with other cut-flowers. Several plantings can be made during the season in order to have a succession of bloom; they are very free blooming, and of easiest culture.

Oz. 4 oz. Lb. 5 lbs.

Covent Garden Market. Extra large flowered, full petalled flow-ers having 6 to 8 petals instead of the usual 4 or 5.....\$0.20 \$0.50 \$1.60 \$6.50

London Market. Slightly taller than Covent Garden Market and later ..... .20 .50 1.60 6.50

Paris Market. Standard medium size flowered strain..... .15 .40 1.00 4.50

Elegans Carminea. Rather small bright carmine-pink flowers..... .20 .60 2.00 ...

Elegans Rosea. Delicate pink... .20 .60 2.00 ...

\*Paniculata (Baby's Breath). Fine mist-like flowers fre-quently used in bouquets.

Tr. Pkt.....15c Oz.....40c 4 oz.....\$1.25

Tr. Pkt. Oz.

\*Paniculata fl. pl. Double flowering white; one of the best perennials in the list for cutting; height 2 feet.....\$0.50 \$3.25

\*Pacifica. Small pink blooms; comes into bloom after the other perennial sorts have passed ..... .35 3.50

\*Repens. An elegant hardy trailing plant for the rockery, with clouds of small white flowers in July and August..... .25 1.25

\*Repens Rosea. The same neat habit as the above but with pale rose blooms..... .25 1.75

\*HELENIUM (Helen's Flower)

Autumnale Superbum. Strong growing hardy perennial giving an enormous crop of flowers in late spring; golden yellow flowers; 5 feet. Tr. Pkt... 50c Oz...\$3.50

\*HELIANTHEMUM (Rock, Sun Rose)

Mutabile. Low-growing evergreen plants; mixed colors; flowers during July and August; forms broad clumps which are hidden by the blooms, making it excellent for the front of the border or the rockery.

Tr. Pkt.....20c Oz.....75c

\*HELIANTHUS (Hardy Sunflower)

Dwarf Chrysanthemum Flowered. Contains a fair pro-portion of fully double flowers. Tr. Pkt...10c Oz...20c

Russian or "Oscar Wilde." Large single flower; useful for screening off. Oz.....10c Lb.....50c

\*HELIOPSIS (Orange Sunflower)

Scabra Excelsa. Rich chrome yellow flowers turning to a bright yellow as they mature; all are almost double, having 4 to 5 rows of petals; flowers from July to Au-gust; height 3 feet. Tr. Pkt.....20c Oz.....75c

HELIOTROPE

Lemoine's Giant. Excellent large flowering strain; can be bloomed from seed in four months; height 2 feet. Tr. Pkt.....25c Oz.....\$1.25

\*HEUCHERA (Coral Bells)

Sanguinea. Rich bright coral red flowers; light green leaves, slightly hairy; one of the finest hardy peren-nials for cutting; 2½ feet. Tr. Pkt...50c Oz...\$4.50

\*HIBISCUS (Giant Mallows)

A wonderfully improved form of our native Marshmal-low in which flowers of enormous size, frequently 10 to 12 inches in diameter have been developed. Our colors are saved from segregated plants and will come true.

	Tr. Pkt.	Oz.	¼ lb.
Giant Dark Red.....	\$0.15	\$0.60	\$2.00
Giant Mallow Pink.....	.15	.60	2.00
Giant Rose .....	.15	.60	2.00
Giant White, Crimson Eye.....	.15	.60	2.00
Giant Mixed .....	.15	.50	1.50

HOLLYHOCK (Althea Rosea) (Biennial)

Tr. Pkt. Oz.

Imperator (New). Very large double blooms; elegantly and deeply fringed outer petals; double crested rosette in the center; many charming color combinations of choice and delicate tints .....\$0.25 \$1.60

Triumph (New). Very double flowers with attractively waved and fringed petals; branching habit, 4 to 5 feet tall; blooms 10 days earlier than the others..... .40 2.00

Chater's Choice Double Strains—

	Tr. Pkt.	Oz.	¼ lb.
Double Bright Rose.....	\$0.30	\$1.25	\$4.00
Double Red .....	.30	1.25	4.00
Double Maroon .....	.30	1.25	4.00
Double Salmon-Rose .....	.30	1.25	4.00
Double White .....	.30	1.25	4.00
Double Yellow .....	.30	1.25	4.00
Double Mixed .....	.25	1.00	3.50
Double Newport Pink.....	.30	1.50	4.50
Single Mixed (Allegheny Types)..	.15	.50	1.50

\*HYPERICUM POLYPHYLLUM

Bright yellow flowers; spreading habit. Tr. Pkt.....35c

\*IBERIS (Hardy Candytuft)

Tr. Pkt. Oz.

Gibraltarica Hybrida. White shading to li-lac; height 12 inches.....\$0.15 \$0.75

Sempervirens. The popular hardy white... .35 1.50

\*INCARVILLEA (Hardy Gloxinia)

Delavayi. Large rich rose, bell-shaped flowers in trusses; produces during June and July; 18 inches high; should be well protected with leaves during the winter.

Tr. Pkt.....50c Oz.....\$4.00

KALANCHOE

Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation; flowers are of bright orange-scarlet, similar to Bouvardia.

Tr. Pkt.....60c 3 Tr. Pkts.....\$1.50

\*Denotes Perennials.

# LARKSPUR

An important cut-flower for both greenhouse and outdoor culture. Moderate temperature and moist soil are necessary to obtain good germination. The Base Branching class, also known as Imperial or Spiral is an improvement over the original Stock-flowered type in that it is somewhat longer stemmed; the Hyacinth-flowered type produces but one non-branching flower spike. They do best on a raised or shallow bed where the growth can be hardened some, but on a deep ground bed, if grown cold, they will produce hollow stems that break easily in handling.

Tr. Pkt. Oz. ¼ lb.

**Cinnabar Cockade** (New). Cinnabar is a rich brilliant rose red; plants are compact and symmetrical, throwing long spikes of very double flowers. Cinnabar has the same graceful habit as Blue Cockade. This variety is destined to be the florists' favorite for cut-flower purposes; its brilliant color and long spikes have great buying appeal . . . . . \$0.35 \$2.25 \$7.50

**Larkspur Giant Imperial Cattleya.** This is a late flowering variety (two to three weeks later than other sorts); this lengthens the flowering season; has a rich rosy lilac color and fully double flowers which are closely spaced on 4 to 5 foot stems. Highly commended by the Royal Horticultural Society, 1934. . . . . .25 .75 2.50

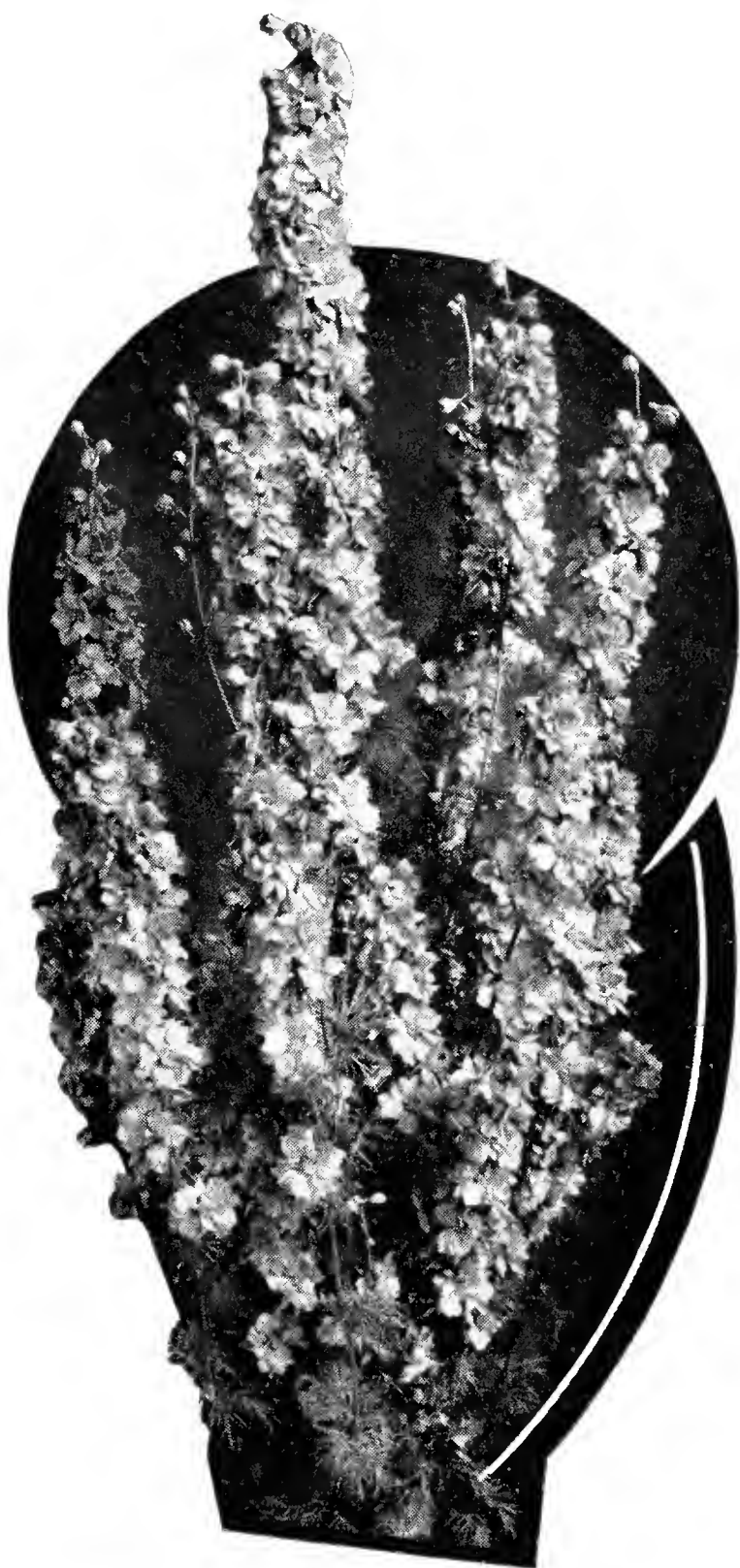
**Larkspur Giant Imperial Dazzler.** Rich lustrous carmine color; blooms a week to ten days earlier than any of the other varieties; Dazzler is an ideal florists' variety, also desirable for the home gardener . . . . . .25 .75 2.50

**Larkspur Giant Imperial Sweet Lavender.** A delightful shade of rich blue lavender; the flowers are large and fully double; closely spaced on a long flowering stem. Commended by the Royal Horticultural Society, England. .25 .75 2.50

## BASE BRANCHING OR IMPERIAL VARIETIES—

	Tr. Pkt.	Oz.	Lb.
<b>Blue Bell.</b> Fairly deep blue. . . . .	\$0.25	\$1.00	\$10.00
<b>Blue Spire.</b> Very deep blue-violet .25	1.00	10.00	
<b>Carmine King.</b> Carmine-rose. . . . .	.25	1.00	10.00
<b>Coral King.</b> Pink. . . . .	.25	1.00	10.00
<b>Daintiness.</b> Light lavender-blue. .25	1.00	10.00	
<b>Exquisite Pink Improved.</b> Soft pink .25	1.00	10.00	
<b>Gloria Improved.</b> Bright rose-pink .25	1.00	10.00	
<b>Lilac Queen.</b> Rich lilac-lavender .25	1.00	10.00	
<b>Los Angeles Improved.</b> Salmon-rose .25	1.00	10.00	
<b>Miss California.</b> Pink-shaded salmon .25	1.00	10.00	
<b>The Empress.</b> Salmon pink. . . . .	.25	1.00	10.00
<b>White King.</b> The best clear white .25	1.00	10.00	
<b>White Spire.</b> Good clear white. .25	1.00	10.00	
<b>Mixture</b> . . . . .	.20	.80	8.00

**Rosamond.** A pure self rose that does not change color with age; heavily covered with large double flowers, unsurpassed for cut-flowers; award of merit, Wisely, England. . . . . .20 .75 8.00



New Larkspur "Cinnabar Cockade"

## STOCK FLOWERED VARIETIES—

	Tr. Pkt.	Oz.	Lb.
<b>Dark Blue.</b> Rich, heavy blue. . . . .	\$0.20	\$0.50	\$5.50
<b>Empress Rose.</b> Excellent pink. . . . .	.20	.50	5.50
<b>La France.</b> Salmon-pink. . . . .	.20	.50	5.50
<b>Lilac.</b> Desirable shade of lilac. . . . .	.20	.50	5.50
<b>Los Angeles.</b> Salmon-rose. . . . .	.20	.50	5.50
<b>Rose Queen.</b> Rose-pink. . . . .	.20	.50	5.50
<b>Rosy Scarlet</b> . . . . .	.20	.50	5.50
<b>Sky Blue.</b> Good light blue. . . . .	.20	.50	5.50
<b>White</b> . . . . .	.20	.50	5.50
<b>Mixed</b> . . . . .	.15	.30	3.50

## \*LATHYRUS (Hardy Sweet Pea)

Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc. Fine for cutting; continually in bloom.

	Tr. Pkt.	Oz.	¼ lb.
<b>Latifolius "White Pearl."</b> The finest white pearly-colored flowers. . . . .	\$0.15	\$0.60	\$2.00
<b>Pink Beauty.</b> Rosy pink. . . . .	.15	.50	1.50
<b>Red.</b> Rosy red. . . . .	.15	.50	1.50
<b>Mixed</b> . . . . .	.15	.40	1.25

\*Denotes Perennials.



**\*LAVANDULA (Sweet Lavender)**

**Vera.** Well-known, fragrant hardy perennial; always in good demand; height 1½ feet. Tr. Pkt...**20c** Oz...**60c**

**LEPTOSYNE STILLMANI**

Golden yellow, fine for cutting; flowers in six weeks; height 2 feet. Tr. Pkt.....**15c** Oz.....**75c**

**\*LIATRIS (Blazing Star, Gay Feather)**

Tr. Pkt. ¼ oz. Oz.

**Pycnostachya.** Long spikes of rosy purple flowers; height 5 ft.; very fine.**\$0.25 \$0.40 \$1.25**

**Scariosa.** Deep purple flowers on graceful stems 3 to 4 feet high..... **.25 .70 2.50**

**\*LILIUM**

Tr. Pkt. Oz.

**Philippine Formosanum.** (Selected Pure White.) A truly remarkable lily with umbels of large, white, long trumpet-shaped flowers; blooms in 6 to 8 months after seeds are sown; very fragrant; height 2 to 3 feet; like Easter lilies .....**\$0.30 \$1.75**

**Regale.** This wonderful lily is easily grown from seed, flowering the second season...  
.....(¼ lb., **\$1.75**) **.20 .50**

**Tenuifolium (Coral Lily).** Medium-sized flowers of perfect form and of dazzling coral red; excellent for garden rockeries and for forcing; height 1½ feet..... **.30 1.50**

**\*LINUM (Flax)**

Tr. Pkt. Oz.

**Perenne (Blue Flax).** Pale blue, round-shaped flowers on slender stems; flowers all summer; for mass planting in border and cutting; height 18 inches.....(¼ lb., **\$1.25**) **\$0.15 \$0.40**

**Flavum.** Golden yellow; height 2 feet; desirable for the border.....(¼ oz., **\$1.00**) **.40 ..**

**\*LOBELIA**

**Cardinalis (Cardinal Flower).** Brilliant scarlet blooms; height 5 feet. Tr. Pkt...**35c** ¼ oz...**\$1.20** Oz...**\$4.25**

**LUNARIA (Honesty, Moonwort)**

**Biennis Alba.** A very showy biennial grown primarily for the glistening silvery membrane of its seed pods, which are splendid for winter bouquets. May be grown as an annual if sown early in the year. The blooms are splendid for cutting. Tr. Pkt. Oz.

**White** .....**\$0.20 \$0.50**

**Crimson** ..... **.20 .50**

**Mixed** ..... **.15 .40**

**LUPINS****\*"RUSSELL LUPINS" (Miracle Flowers)**

Extraordinary colors; many new shades never before seen in Lupins; self blues, pinks, reds, yellows, maroon, purples; bi-colors such as violet and white, blue and yellow, red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers above average size, upright standards of some being an inch across. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Awarded the coveted Gold Medal of the Royal Horticultural Society at the Cheltenham Flower Show in June, where the Russell Lupin display monopolized the attention of the audience. These flowers can be grown most anywhere, and they keep well when cut.  
12 seeds.....**25c** 120 seeds.....**\$1.25**  
50 seeds.....**65c** 250 seeds..... **2.50**

**\*Denotes Perennials.**



**New Russell Lupins**

**LUPINS (Continued)****Standard Annual Varieties**

**New Hartwegi (King).** An improved strain of base branching habit, producing from 4 to 6 spikes of bloom; height 3 to 4 feet.

	Tr. Pkt.	Oz.
<b>King Blue.</b> Rich Oxford blue.....	<b>\$0.25</b>	<b>\$1.00</b>
<b>King Sky Blue.</b> Clear light blue.....	<b>.25</b>	<b>1.00</b>
<b>King White.</b> Glistening pure white.....	<b>.25</b>	<b>1.00</b>
<b>Choice Mixed</b> .....	<b>.20</b>	<b>.75</b>

**Standard Strain. Height 2 feet.**

<b>Pink.</b> Lovely pink with rose cast.....		
.....(Lb., <b>\$2.75</b> )	<b>.15</b>	<b>.25</b>
<b>Rich Blue.</b> Rich deep blue....(Lb., <b>\$2.75</b> )	<b>.15</b>	<b>.25</b>
<b>Sky Blue</b> .....(Lb., <b>\$2.75</b> )	<b>.15</b>	<b>.25</b>
<b>White.</b> Pure white.....(Lb., <b>\$2.75</b> )	<b>.15</b>	<b>.25</b>
<b>Mixed</b> .....(¼ lb., <b>65c</b> ) (Lb., <b>\$2.40</b> )	<b>.15</b>	<b>.20</b>

**\*Lupinus Polyphyllus (Perennial)**

<b>Salmon Queen.</b> Fine strain of salmon shades .....	<b>.30</b>	<b>1.50</b>
<b>Blue</b> .....	<b>.15</b>	<b>.25</b>
<b>Luteus.</b> Yellow shades.....	<b>.25</b>	<b>1.00</b>
<b>Moerheimi.</b> Pink and white.....	<b>.20</b>	<b>.75</b>
<b>Roseus.</b> Soft pink.....	<b>.15</b>	<b>.50</b>
<b>White</b> .....	<b>.15</b>	<b>.50</b>
<b>Collection of all colors</b> .....(¼ lb., <b>75c</b> )	<b>.15</b>	<b>.25</b>

**\*LYCHNIS (Rose Campion, Maltese Cross)**

	Tr. Pkt.	Oz.
<b>Chalcedonia.</b> Fine scarlet flowers; 2 feet....	<b>\$0.15</b>	<b>\$0.40</b>
<b>Haageana Hybrids.</b> Brilliant mixture of red, white, salmon, orange, etc.; height 12 inches	<b>.30</b>	<b>1.50</b>
<b>Arkwrighti.</b> Large flowering variety, mixed.	<b>.25</b>	<b>1.25</b>
<b>Viscaria Splendens.</b> Bright rose-red; 1 foot; well suited to rock gardens; very showy....	<b>.20</b>	<b>1.00</b>



Nasturtium Bodger's Double

(Sweet Scented Orange Gleam. Desirable for cutting)

## \*LYTHRUM (Loose-Strife)

**Roseum Superbum.** Rosy pink flowers from July to September; 3 feet. Tr. Pkt. .... 20c Oz. .... \$0.75

## MARIGOLD

**Lieb's Winter Marigold.** Sensational new winter cut-flower novelty; deep brown with golden yellow crested center. Flowers five weeks after planting, continuing five months; flowers are of wonderful keeping quality, and have a distinctly sweet odor. For best results, seed should be sown from July up to December; plant in any house that can be kept free from frost; fine to follow Mums; plant 10 by 10 inches and pinch back once. No insect pests. .... \$0.50

**Australian Tree.** Brownish yellow flower; desirable for winter blooming; height 4½ ft. .25 \$1.00

**Giant African Class.** Large, double flowered; height 3 feet; a valuable class for cutting.

**All-Double Orange.** (4 oz., \$5) (¼ oz., 50c) .25 1.50

**All-Double Lemon.** (4 oz., \$5) (¼ oz., 50c) .25 1.50

**Carnation-Flowered Class.**

**Yellow Supreme.** Creamy lemon-yellow with loose petals; height 3 feet. .... (¼ oz., 40c) .25 1.25

**Guinea Gold.** Light, attractive orange color; flowers about 2 inches; 2½ feet. .... (¼ oz., 45c) .25 1.50

## MATRICARIA

**Capensis Alba fl. pl.** Tall, double white; height 2 feet; for edging, beds, etc. .... \$0.15 \$0.50

**Golden Ball.** Golden yellow button-like flowers; very double; for edging, bedding and cutting; height 1 foot. .... .40 2.00

## MESEMBRYANTHEMUM

**Crystallinum, Ice Plant.** White flowers and frosty foliage; trailing habit; 8 inches. Tr. Pkt. .... 15c Oz. .... 40c

## MIGNONETTE

For greenhouse forcing, it should be sown in August in pots; disbudding is necessary for large spikes; fragrant; height 2 to 3 feet. Tr. Pkt. Oz.

**New York Market.** Produces up to 20-inch spikes ..... (¼ oz., \$1.75) \$1.00 \$6.00

**Ball Strain.** Lighter color than New York Market ..... (¼ oz., \$1.75) 1.00 6.00

**Machet.** Fragrant flowers, spikes; excellent for summer bedding. .... .15 .50

**Golden Goliath** ..... .20 .75

**Goliath Red** ..... .20 .75

**Sweet Scented** ..... (¼ lb., 35c) .10 .15

## NASTURTIIUM

The following are of the new Double Climbing type; supported in a carnation house, they will provide a profusion of flowers.

**Golden Yellow.** The standard golden yellow ..... Tr. Pkt. Oz. 4 oz. \$0.15 \$0.35

**Fire Gleam.** Bright red. .... \$0.15 .50 1.50

**Moon Gleam.** Light creamy yellow. .... .15 .50 1.50

**Orange Gleam.** Deep glowing orange .15 .60 1.75

**Salmon Gleam.** Rich, deep salmon-red .15 .50 1.50

**Scarlet Gleam.** Brilliant scarlet. .... .20 .50

**Gleam Hybrids.** Wide variation of choice colors ..... (Lb., \$1.25) .15 .40

## \*NEPETA (Mauve Catnip)

**Mussini.** Grayish lavender foliage and light mauve flowers; both flowers and foliage are aromatic; for beds, edging, etc.; height 1 foot. Tr. Pkt. .... 40c Oz. .... \$2.00

## OENOTHERA (Evening Primrose)

**Afterglow.** Yellow with bright red calyx; flowers 3 inches; height 2 feet. .... \$0.20 \$0.50

**Lamarckiana.** Yellow; height 3 feet. .... .15 .25

**Macrocarpa.** Large yellow flower; 5 inches; produces freely from June to August; for sunny positions in the border or rockery. .... .50 3.00



Marigold "Guinea Gold" (Carnation Flowered)

\*Denotes Perennials.



# PANSIES...

Our collection of Pansies is recognized by florists for its completeness, for its quality, and its reliability.

## A. B. C. "DE LUXE" MIXTURE

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants and will germinate 100%. We are constantly searching for varieties to improve this mixture, but we have been unable to improve on "A. B. C. De Luxe", which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut-flowers as well as spring plant sales. Growers tell us that "A. B. C. De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

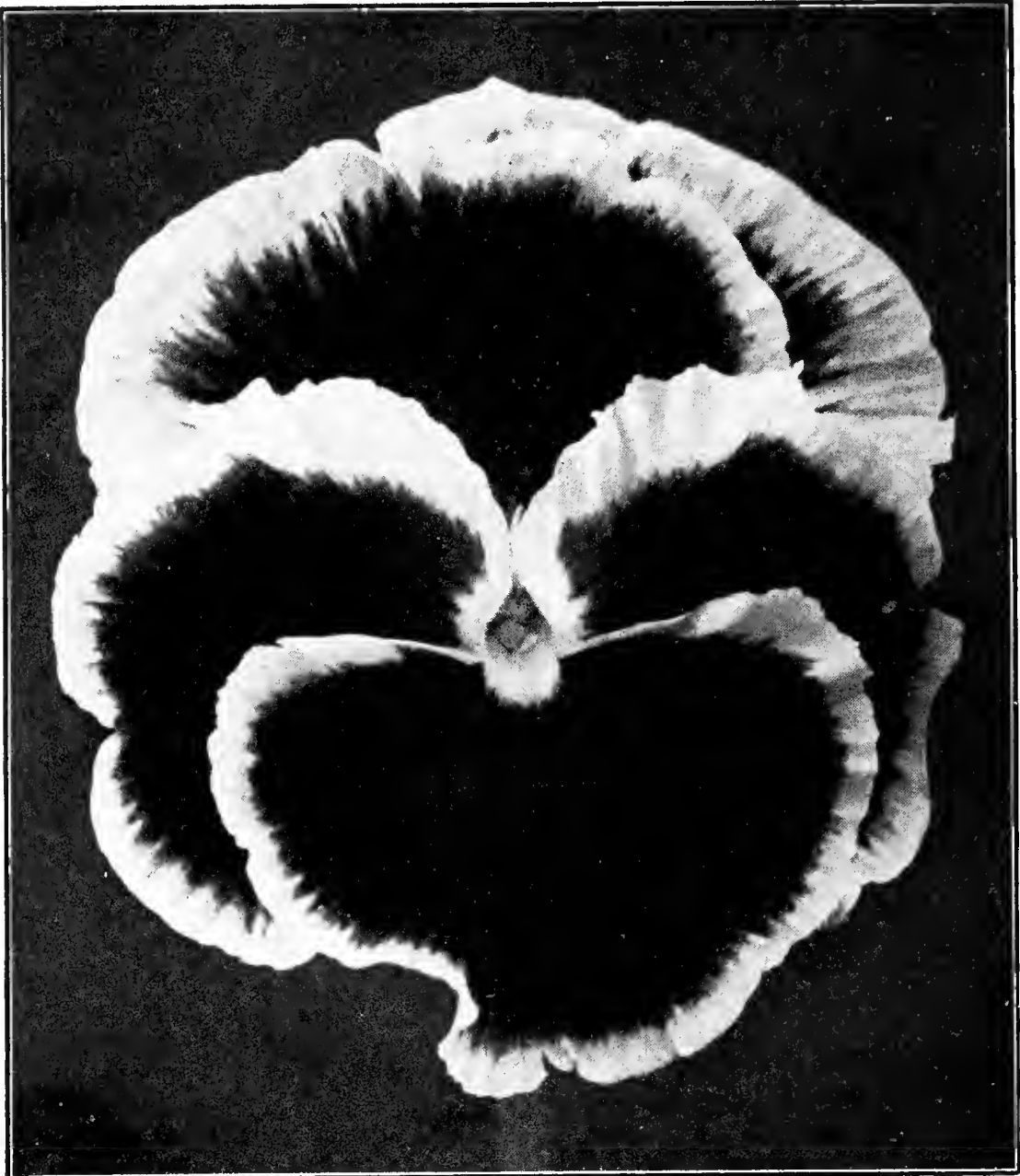
Tr. Pkt.....	\$1.00	1/8 oz.....	\$1.50
1/4 oz.....	\$2.75	Oz.....	\$10.00

## A. B. C. "PRIVATE STOCK" FANCY EXHIBITION MIXTURE

	Tr. Pkt.	1/4 oz.	Oz.
An outstanding all-purpose mixture that has given utmost satisfaction for both cut-flowers and plant sales....			
.....(1/8 oz., \$1.00)	\$0.50	\$1.75	\$6.50
<b>Engleman's Special (Originator's Strain).</b> Scottish show type; immense flowers in bronze and reddish shades; compact and early flowering.....			
.....(1/8 oz., \$1.20)	.50	2.25	8.00
<b>Engleman's Giant Mixture.</b> Contains a better color range than "Maple Leaf" Giants; highly recommended..			
.....(1/2 oz., \$4.50)	.50	2.25	8.00
<b>Maple Leaf Giants.</b> One of the largest flowering strains of Giant Pansies...	.50	1.80	6.00
<b>Roggli, Super Swiss Giants (True Strain).</b> A very fine strain noted for its immense size blooms; however, we believe that "A. B. C. De Luxe" is preferable.....(1/2 oz., \$2.50)	.50	1.50	4.50
<b>Shakespeare's Pansies.</b> A simple little Pansy that is extremely suitable for garden and rockery; very easily grown .....	.50	2.00	...
<b>"Coronation Gold" (New).</b> Canary yellow with lower petals flushed golden orange; round flowers with slightly spicy scent; this is the largest yellow variety, comparable with Roggli Swiss Giants; given the Award of Merit by "All-America Council"....	.75	...	...

## A. B. C. GIANT PANSIES

	Tr. Pkt.	1/4 oz.	Oz.
<b>Apricot</b> .....	\$0.35	\$0.85	\$3.00
<b>Adonis.</b> Light blue.....	.25	.40	1.40
<b>Bridesmaid.</b> Apple blossom pink.....	.35	.85	3.00
<b>Black-Blue.</b> Dark blue.....	.30	.50	1.65
<b>Bugnot.</b> Shades of red and bronze..	.35	.75	2.50



Pansies of "Supreme" Quality

## A. B. C. GIANT PANSIES (Continued)

	Tr. Pkt.	1/4 oz.	Oz.
<b>Cardinal.</b> Brilliant red.....	\$0.25	\$0.60	\$2.00
<b>Emperor William.</b> Blue.....	.25	.40	1.40
<b>Golden Queen.</b> Golden yellow, pure	.30	.50	1.65
<b>Hortensia Red.</b> Dark eye.....	.30	.75	2.00
<b>King of the Blacks.</b> .....	.30	.50	1.65
<b>Lord Beaconsfield.</b> Pure violet.....	.25	.40	1.40
<b>Madame Perret.</b> Shades of pink and rose	.30	.50	1.65
<b>Peacock.</b> Blue, claret and white.....	.25	.40	1.40
<b>Prince Henry.</b> Dark blue.....	.30	.50	1.65
<b>Dark Brown Shades.</b> .....	.25	.40	1.40
<b>Snow Queen.</b> Pure white.....	.25	.45	1.50
<b>Striped and Mottled.</b> .....	.25	.45	1.50
<b>White with Eye.</b> .....	.30	.50	1.65
<b>Yellow with Eye.</b> .....	.30	.50	1.65

## STEELE'S PANSY MIXTURES (New Crop Seed)

Supplied to us direct by Steele.

	Tr. Pkt.	1/4 oz.	Oz.
<b>Jumbo Mixed</b> .....(1/8 oz., \$1.75)	\$1.00	\$3.25	\$12.00
<b>Super Maple Leaf Mixed.</b> .....	.75	2.50	9.00
<b>"400" Mixed.</b> A super Swiss strain...	.65	2.00	7.00
<b>Miracle Mixed</b> .....	.65	1.75	6.00
<b>Masterpiece Mixed</b> ....(1/8 oz., \$1.50)	.85	2.50	9.00
<b>"Aces" Mixed Greenhouse Special.</b> ...	.50	1.50	5.00

## SWISS GIANT PANSIES

	Tr. Pkt.	1/4 oz.	Oz.
<b>Swiss Alpenglow.</b> Rich wine shades.	\$0.50	\$2.00	\$7.00
<b>Swiss Berna.</b> Dark violet-blue.....	.50	1.50	5.00
<b>Lake of Thun (Ullswater, Thuner Sea).</b> A solid blue Pansy with dark blue blotches .....	.50	1.50	5.00
<b>Swiss Rhinegold.</b> Canary yellow with dark blotches .....	.50	1.75	6.00
<b>Swiss White (Mont Blanc).</b> Compact..	.50	2.00	7.00



## PANSIES (Continued)

**DON'S GIANT WINTER FLOWERING PANSIES**

This lovely Pansy is one of the most important horticultural introductions of recent years; the plants grow to a height of 2½ to 3 feet, with 6 to 8 strong upright stems bearing numerous good-sized blooms on flower stems 10 to 12 inches long. Seed should be sown under glass in July-August, and the plants benched in the greenhouse about October. Set the plants 12 inches apart in the bench, and support in the same manner as Carnations. They may also be grown in 6-inch pots sunk in the bench if desired. The color range is excellent, and if the blooms are kept cut as they mature, the flowering period will continue from December until May. At the Chicago spring flower show last season, an exhibit of Don's Winter Flowering Pansy by Mr. Fritz Bahr attracted considerable attention. We recommend them very highly.

(New crop seed ready July, 1938)

Tr. Pkt. (100 seeds).....\$2.00

**PAPAVER (Iceland Poppy)****\*NUDICAULE**

Desirable for greenhouse forcing.

Tr. Pkt. Oz.

**El Monte.** A new variety of California introduction; large flowers of deep tangerine orange; strong stems for cutting.....\$0.25 \$2.00

**Sandford's Giant Strain.** Many lovely colors with blooms measuring up to 5 inches in diameter; height 2 feet.....(¼ oz., 60c) .35 2.00

Tr. Pkt.

**The Empress (Bodger).** Distinct from all other strains, The Empress is truly queen of the Iceland Poppy family; flowers are large and full; broad overlapping petals that are deeply fluted give the effect of doubleness; the colors are lovely shades of salmon-rose and creamy pinks; the strong stems make them excellent for cutting.....\$0.50

**The Emperor (Bodger).** This is the best of the orange Iceland Poppy; same type as the Empress; the color is the same as the El Monte strain, though the flowers are larger and borne on very long, strong stems. .40

**\*ORIENTALE (Oriental Poppy)**

Tr. Pkt. Oz.

**Orientele.** Scarlet.....\$0.15 \$1.00

**Brilliant.** Brilliant fiery red......25 1.50

**Beauty of Livermore.** Dark ox blood......35 2.25

**Mahoney.** Maroon crimson......35 3.50

**Mrs. Perry.** Salmon-rose.....(⅛ oz., \$1.20) .35 ...

**\*PENSTEMON (Beard Tongue)**

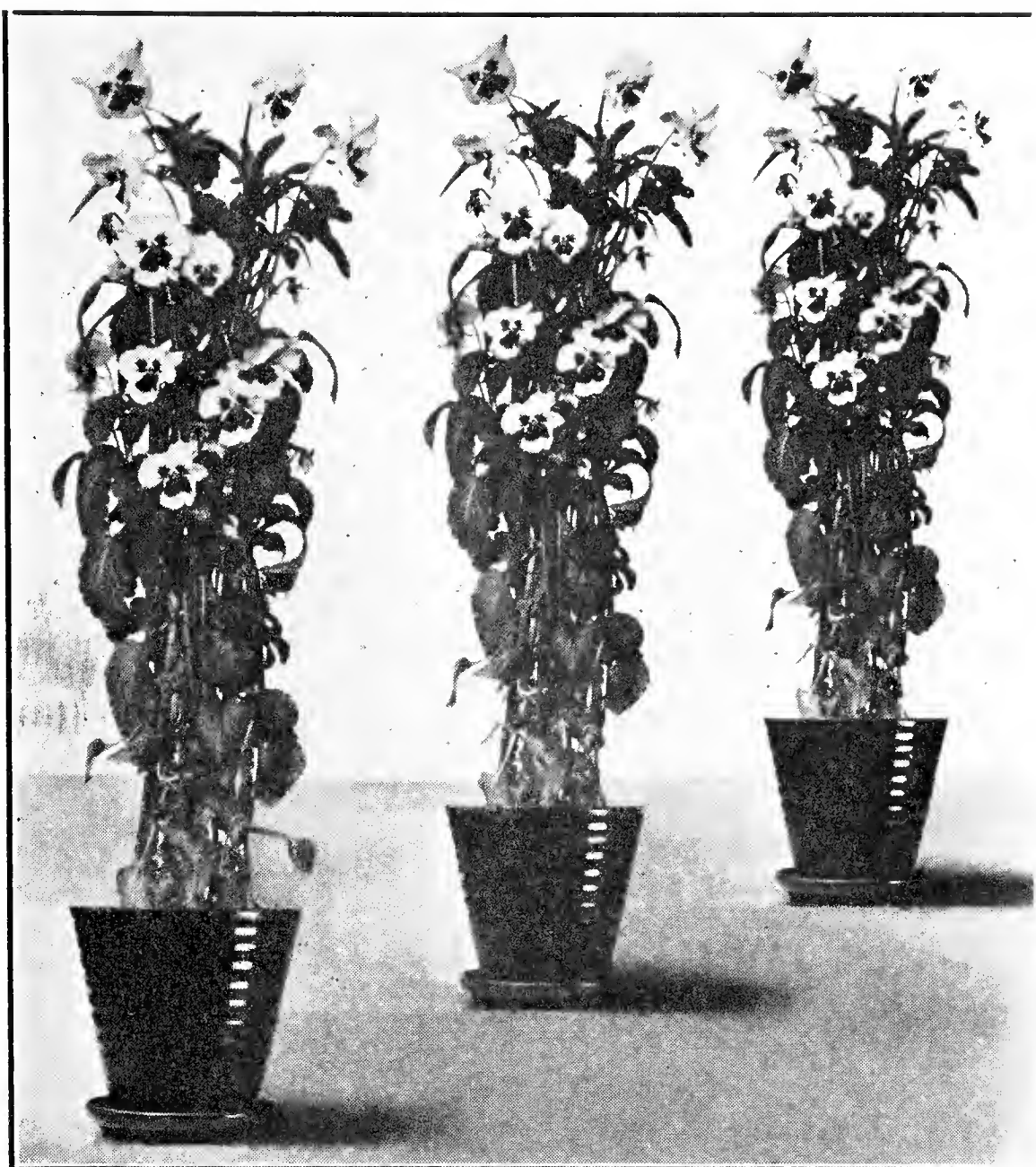
Large, bell-shaped flowers; blooms June to August; fine for the flower border and for cutting; can be forced in a cool greenhouse.

Tr. Pkt. Oz.

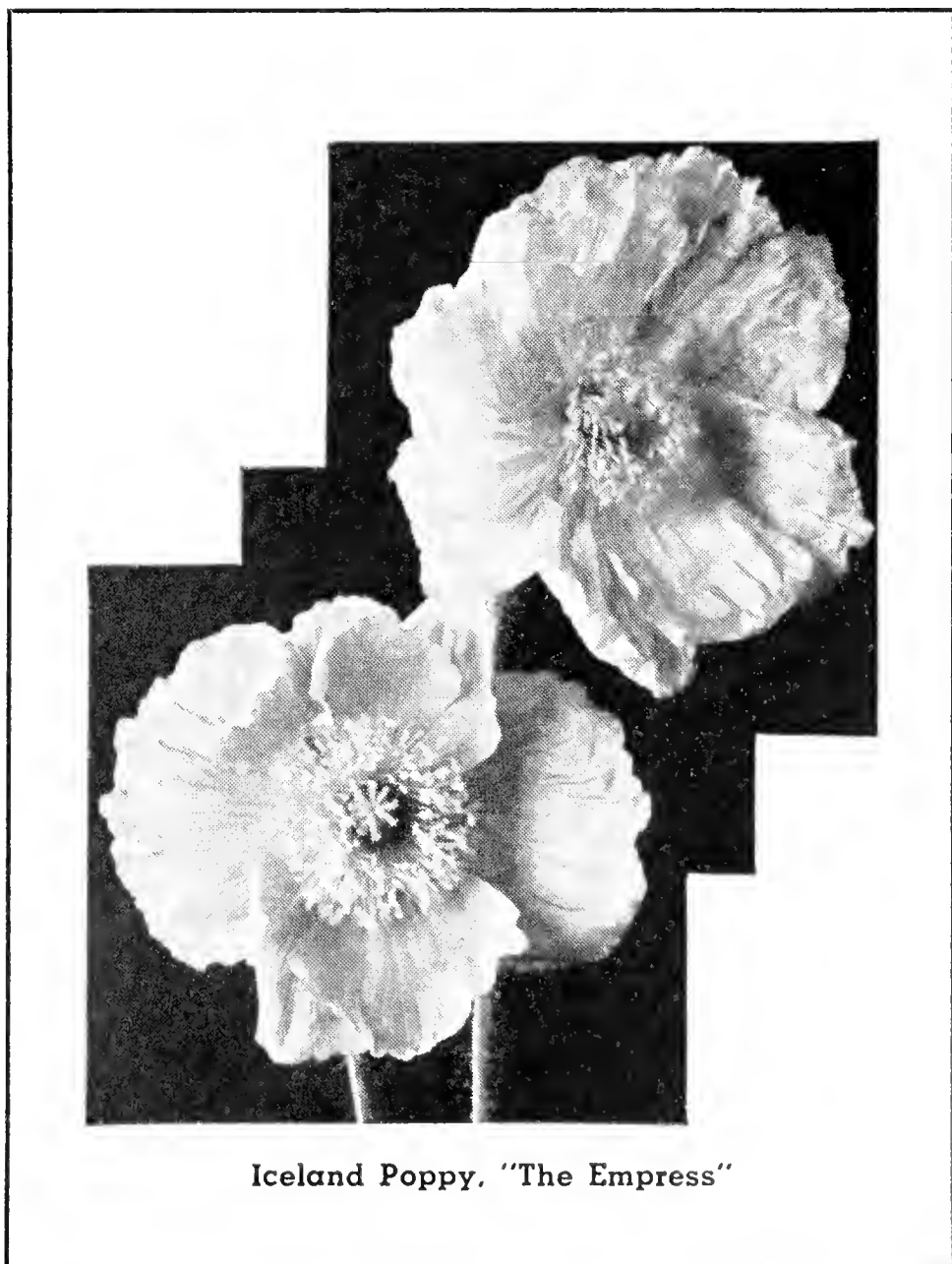
**Sensation.** Red shades.....\$0.50 \$3.00

**New Hybrids, Mixed** ..... .30 2.00

\*Denotes Perennials.



Don's "Winter Flowering" Pansy



Iceland Poppy, "The Empress"

\*PHLOX (Perennial)

**Decussata, Mixed.** Seed from a fine collection of mixed sorts; slow germination; height 3 feet.  
Tr. Pkt.....40c Oz.....\$2.00

\*PHYSALIS (Chinese Lantern Plant)

**Francheti.** An ornamental variety of the Winter Cherry, forming dense bushes about 2 ft. high; bears a profusion of bright orange-scarlet lantern-like fruit that can be cut and dried and used for floral decorations during the winter.  
Tr. Pkt.....20c Oz.....75c

\*PHYSOSTEGIA (False Dragon Head)

**Virginica.** Produces spikes of delicate pink tubular flowers; flowers freely during the summer months; one of the prettiest of the hardy perennials; height 3 to 4 feet.  
Tr. Pkt.....30c Oz.....\$1.50

\*PLATYCODON (Japanese Bellflower)

	Tr. Pkt.	Oz.
<b>Grandiflorum.</b> Large steel-blue flowers; 2 ft.	\$0.25	\$1.00
<b>Grandiflorum, Album.</b> Pure white variety...	.25	1.00

\*POLEMONIUM (Jacob's Ladder)

**Coeruleum.** Bell-shaped bluish purple flowers; for borders and cutting; height 2 feet. Tr. Pkt.....15c Oz.....50c

PRIMULA

For the Primula Malacoides type, we ask that you refer to our back cover for listing.

\*POLYANTHUS (Perennial Primulas, Hardy Primrose)

	Tr. Pkt.	Oz.
<b>Auricula.</b> Choice mixed.....(1/4 oz., \$1.50)	\$0.50	...
<b>Invincible Giant.</b> A fine strain of strong vigorous habit; large flowers, wonderful coloring	.50	\$5.00
<b>English Mixed.</b> A very good grade saved from a fine strain containing all colors.....	.50	3.50
<b>Vulgaris (English Primrose).</b> Canary yellow; fragrant; height 4 inches.....	.50	3.50
<b>Japonica (Japanese Primrose).</b> Bright flowers borne on stems 6 to 9 in. long; mixed colors..	.40	2.00
<b>Bulleesiana Hybrids.</b> Bright mixture of yellow, apricot and carmine shades; seed of uncertain germination.....(1/8 oz., 90c)	.50	...

\*VERIS

<b>Polyanthus Mixture.</b> 12 in.....(1/4 oz., 75c)	.25	2.35
<b>Giant Munstead Strain.</b> Extra large flowered strain; mixture of yellow and light shades .....	.50	5.00
<b>Collosea (Pfitzer).</b> This NEW strain is described by the originator as an extra-large flowered improvement over regular Veris strains .....	1.00	...

**CHINESE DAZZLER DOUBLE (New).** For house culture. Flowers brilliant orange-red; about twenty blooms produced well above the foliage at one time; Award of Merit, Royal Horticultural Society..... 1.50 ...  
**Chinensis, Prize Mixed...**(1/32 oz., \$2.00) .50 ...

OBCONICA GRANDIFLORA

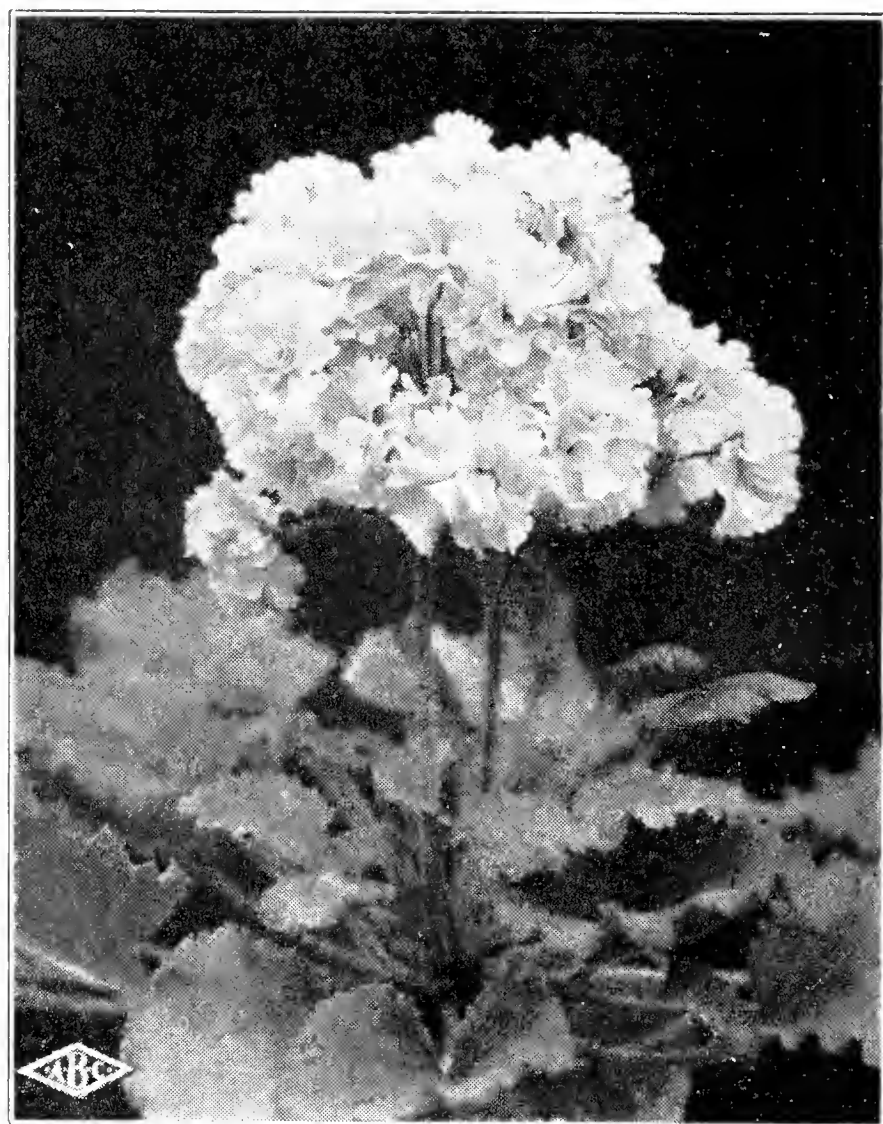
Owing to the rapid loss of germination of this class of Primula seed, we have our German growers put them up in 1/32 oz. sealed glass tubes. Mohnstein's Atrosanguinea and Mueller's Rosea are sold in these original glass tubes at \$5.00 for 1/32 oz.

	Tr. Pkt.	1/64 oz.
<b>Mohnstein's Atrosanguinea.</b> Dark blood red..	\$1.25	\$2.50
<b>Mohnstein's Dark Red.</b> The well-known red .....	(1/32 oz., \$5.00)	1.25 2.50

OBCONICA GRANDIFLORA (Continued)

	Tr. Pkt.	1/64 oz.
<b>Mueller's Rosea.</b> Pure rose; choice.....	\$1.25	\$2.50
<b>Mueller's Berlin Rose.</b> Clear rose.(1/32 oz., \$5)	1.25	2.50
<b>Mixed, Mohnstein's Atrosanguinea and Mueller's Rosea .....</b> (1/32 oz., \$4.50)	1.25	2.50
<b>"Better Days."</b> A valuable new color; deep carmine-red; the darkest and one of the most valuable Obconica yet introduced.....	1.25	3.25
<b>Fasbender.</b> Rich deep red.....	1.00	1.75
<b>Coerulea.</b> Clear light blue.....	1.00	...
<b>Lachrosa.</b> Salmon-rose.....	1.00	1.75
<b>Grandiflora Alba.</b> White.....	.50	1.50
<b>Salmon Queen .....</b>	1.00	2.00
<b>Mixture, all colors of above..</b> (1/32 oz., \$1.75)	.60	1.00

**NEW DOUBLE-FLOWERING PRIMULA OBCONICA "PORTLAND BEAUTY".** Shades of dark pink, lavender-pink, and rose-pink mixed; this strain seeds sparsely and the seed supply is limited; early orders will have first call.  
Tr. Pkt. (500 seeds).....\$1.50



New Double Flowered Primula Obconica "Portland Beauty"

\*PYRETHRUM HYBRIDUM (Persian Daisy)

	Tr. Pkt.	Oz.
<b>Roseum.</b> Bright rose color.....	\$0.30	\$1.50
<b>James Kelway.</b> Rich deep scarlet.....	.40	3.00
<b>Single.</b> Mixed colors.....(1/4 lb., \$4.00)	.25	1.25
<b>Grandiflorum.</b> Single, large flowering mixed.	.40	2.00
<b>Double Mixed.</b> Extra select strain.....	.50	4.00
<b>Ptarmicaeflorum.</b> Extremely dwarf, finely feathered foliage; silvery white flower; for the rockery or spring pot sales; 5 inches high .....	(1/8 oz., \$2.00)	.50 ...
<b>Parthenifolium Aurea, Excelsior.</b> Same as above but foliage is of deep yellowish green .....	(1/8 oz., \$1.00)	.50 ...
<b>Uliginosum.</b> Single white Daisy-like flowers; height 4 feet.....	(1/4 oz., \$1.00)	.35 3.50
<b>Aureum.</b> Ornamental yellow foliage for edging and bedding.....	.15	.40

\*Denotes Perennials.



**\*ROSEMARY (Rosmarinus)**

**Officinalis.** An old favorite aromatic herb with delightfully fragrant light blue flowers; should be planted in a warm dry spot; 2 feet. Tr. Pkt.....**20c** Oz.....**\$1.00**

**\*RUDBECKIA (Cone-Flower)**

	Tr. Pkt.	Oz.
<b>Newmani.</b> Dark orange-yellow flowers with deep purple cone borne on stiff, wiry stems; flowers from July to September; height 3 ft..	<b>\$0.25</b>	<b>\$1.25</b>
<b>Purpurea (Giant Purple Cone-Flower).</b> Flowers are an unusual reddish purple with a large cone-shaped center of brown; about 4 inches across; height 3 feet.....	<b>.25</b>	<b>1.00</b>

**\*SALVIA (Sage)**

	Tr. Pkt.	Oz.
<b>Azurea Grandiflora.</b> A hardy perennial variety producing during August and September spikes of pretty sky-blue flowers in great profusion; height 3 to 4 feet.....	<b>\$0.40</b>	<b>\$2.00</b>
<b>Farinacea.</b> Perennial, but best grown as an annual; flowers light blue; makes a fine line	<b>.30</b>	<b>1.50</b>
<b>Farinacea, Blue Bedder.</b> Perennial, but best grown as an annual; a more compact form; flowers a rich deep blue.....	<b>.50</b>	<b>2.00</b>

**\*SAPONARIA (Soapwort)**

**Ocymoides.** A very useful, hardy plant for the rockery or for the border; flowers bright rose color; produces from May to August; height 8 inches. Tr. Pkt...**15c** Oz...**50c**

**\*SCABIOSA (Perennial)**

	Tr. Pkt.	Oz.
<b>Caucasica (Blue Bonnet).</b> Soft lavender-blue color; the blooms last a long time in water; height 3 feet.....	<b>\$0.40</b>	<b>\$2.00</b>
<b>Caucasica Isaac House Giant Hybrids.</b> A great improvement over Caucasica; larger, more vigorous, larger stems; petals are ruffled as well as slightly frilled on the edges; colors range from light to darkest blue, but delicate lavender and mauve shades predominate .....	<b>.50</b>	<b>3.00</b>
<b>Columbaria Pink.</b> Beautiful soft pink flowers, 2 to 2½ inches across; height 1½ to 2 feet..	<b>.40</b>	<b>2.50</b>
<b>Japonica.</b> Lavender-blue flowers; bushy plants, about 2½ feet in height.....	<b>.15</b>	<b>.50</b>

**SCHIZANTHUS (Butterfly Flower)**

Elegant, free-flowering annual in **Amber, Carmine, Mauve, Pink, Purple, and Rose.** Height about 1½ feet.

	Tr. Pkt.	¼ oz.	½ oz.
<b>Each of above six varieties.....</b>	<b>\$0.40</b>		<b>\$1.00</b>
<b>Rose and Amber Shades Mixed...</b>	<b>.35</b>	<b>\$0.60</b>	<b>1.00</b>
<b>Garaway's Hybrids .....</b>	<b>.50</b>	<b>1.00</b>	<b>1.50</b>

**"Mother's Favorite" (New).** The "last word" in Schizanthus; choice assortment of colors; exceptional as a pot plant for Mother's Day sales.

Tr. Pkt.....**\$1.25** 3 Tr. Pkts.....**\$3.00**

**Special Dwarf Mixed.** Very choice colors in wide range; makes an ideal medium-sized pot plant; good for outdoor summer bedding; height 9 inches.

Tr. Pkt.....**50c** ½ oz.....**\$1.00**

**\*SEDUM (Stonecrop)**

**Acre.** The well-known golden yellow variety; useful in the rock garden; height 3 inches.

Tr. Pkt.....**35c** ½ oz.....**\$1.00**

**SILENE (Catchfly)**

	Tr. Pkt.	Oz.
<b>Orientalis.</b> Dark rose color; scented; large flower heads; height 2½ feet.....	<b>\$0.15</b>	<b>\$0.50</b>
<b>Schafta.</b> Rose color; excellent for edging and for the rockery; height 6 inches.....	<b>.25</b>	<b>1.50</b>

**SMILAX (Myrsiphyllum Asparagoides)**

A well-known greenhouse climber; valuable for floral decoration. Tr. Pkt.....**15c** Oz.....**50c**  
¼ lb.....**\$1.50** Lb.....**\$5.00**

**STATICE**

	Tr. Pkt.	Oz.
<b>BONDUELLI.</b> Similar to Sinuata..(Lb., <b>\$2.25</b> )	<b>\$0.15</b>	<b>\$0.25</b>
<b>SINENSIS.</b> Pure white with canary yellow; height 1½ feet; very desirable..(¼ lb., <b>\$2.50</b> )	<b>.25</b>	<b>.75</b>
<b>SUWOROWII.</b> Russian or Rat-Tail Statice; bright rose flowers; height 2 ft..(¼ lb., <b>\$2.00</b> )	<b>.20</b>	<b>.70</b>
<b>SINUATA STATICE.</b> We have found a location for the growing of this seed that produces seed of more satisfactory germination than has been available in the past.		
	Tr. Pkt.	Oz.

**Lavender Queen (New).** Beautiful clear bright lavender, quite distinct from the other colors; excellent for bouquets and other uses for which this species is employed .....

**Market Grower's Blue.** An ideal blue variety for cut-flower trade; very desirable..

**Puberula (New).** Dark violet flower; desirable for pot plants; height 6 inches.....

**Atrocoerulea (New).** Clear Delphinium blue; very distinct new color.....

**Kampf's Tall Improved.** Extra long-stemmed; deep blue color; the best cutting variety .....

**True Blue.** The standard blue..(Lb., **\$2.75**)

**Rosea Superba .....**(Lb., **\$3.00**)

**White .....**(Lb., **\$1.90**)

**New Hybrid Mixture.** A mixture of above colors as well as new shades that add a bright variation to the collection.(Lb., **\$5.00**)

**\*PERENNIAL STATICE (Sea Lavender).** Splendid hardy perennials for the border or rockery; produces panicles of minute flowers that can be dried and used for winter bouquets.

**Caspia.** Beautiful lilac flowers; height 3 ft. **.50 2.50**

**Dumosa.** Cluster of silvery gray blooms; 2½ feet .....

**Latifolia.** Purplish flowers; height 2 feet.. **.25 1.25**

**STEVIA**

**Serrata.** Fragrant white flowers; height 3 feet.  
Tr. Pkt.....**30c** Oz.....**\$1.50**

**STOCKS****A. B. C. "SPECIAL FLORISTS' STRAINS"**

**Giants of California, "The World's Best Double."** This magnificent new group is so marked in improvement that we believe they will head the list in florists' forcing Stocks in the very near future. Giants of California are very early flowering, with a high percentage of double mammoth flowers, and they have the branching habit of the Bismarck. If planted close, they will attain the height of 2½ to 3 feet. We feel this strain justifies our highest recommendation.

	Tr. Pkt.	¼ oz.	Oz.
<b>Sequoia (New).</b> Rich, sparkling carmine .....	<b>\$0.60</b>	<b>\$1.10</b>	<b>\$4.00</b>
<b>Golden Gate.</b> Clear golden yellow	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Monterey.</b> Bright pink.....	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Pacific.</b> Light blue.....	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Redwoods.</b> Blood red.....	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Santa Barbara.</b> Chamois.....	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Santa Maria.</b> Pure white.....	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Tahoe.</b> Lavender.....	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Yosemite.</b> Rose.....	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
<b>Splendid Mixture .....</b>	<b>.50</b>	<b>1.00</b>	<b>3.50</b>
½ Tr. Pkt. of the above.....	<b>30c</b>		
Except "Sequoia".....	<b>35c</b>		

**\*Denotes Perennials.**



## STOCKS (Continued)

**Giant Column (Non-Branching Double Excelsior).** This new type produces one enormous spike 2 to 3 feet in height and is especially adapted to greenhouse culture, as the plants can be grown close together. We are listing below the only colors that in the opinion of leading growers will satisfactorily give a high percentage of doubles. They are, in our opinion, the only reliable colors to grow.

	Tr. Pkt.	1/4 oz.	Oz.
<b>American Beauty.</b> Rose.....	\$1.00	\$2.25	...
<b>Rose Pink.</b> The 1937 All-America winner .....	1.00	2.25	...
<b>Ball's White</b> .....	1.00	2.25	\$8.00
<b>Chamois Rose (Chamois Pink)</b> ....	1.00	2.25	8.00
<b>Silvery Lilac (Lilac-Lavender)</b> ....	1.00	2.25	8.00
<b>Excellent Mixture</b> .....	1.00	2.00	7.00
1/2 Tr. Pkt. of the above.....		60c	
Except "Rose Pink".....		85c	

**Early Giant Imperial, Improved Bismarck.** An excellent addition to the early forcing class. They are of tall branching habit, 2 to 2½ feet high, with immense spikes of large, double flowers.

	Tr. Pkt.	Oz.
<b>Antique Copper.</b> Rich hellebore-red.....	\$0.50	\$3.00
<b>Apple Blossom.</b> Blush pink.....	.50	3.00
<b>Buttercup.</b> Deeper than canary yellow..	.50	3.00
<b>Canary Yellow (Golden Ball)</b> .....	.50	3.00
<b>Chamois.</b> Ivory, tinted old rose.....	.50	3.00
<b>Elk's Pride.</b> Intense royal purple.....	.50	3.00
<b>Fiery Blood Red</b> .....	.50	3.00
<b>Golden Rose</b> .....	.50	3.00
<b>Lavender</b> .....	.50	3.00
<b>Lilac</b> .....	.50	3.00
<b>Rose-Pink</b> .....	.50	3.00
<b>White</b> .....	.50	3.00
<b>Mixed Colors</b> .....	.50	2.50
1/2 Tr. Pkt. of above.....		30c

## \*STOKESIA (Cornflower Aster)

**Cyanea, Blue.** Beautiful lavender-blue flowers; for borders and cutting; height 2 ft. Tr. Pkt...25c Oz...\$1.25

## SUNFLOWER (See Helianthus)

## SWEET WILLIAM (See Dianthus)

## SWEET WIVELSFIELD (See Dianthus)

## \*THALICTRUM (Meadow Rue)

	Tr. Pkt.	Oz.
<b>Aquilegifolium Album.</b> Masses of feathery-white flowers; elegant Columbine-like foliage; 3 feet.....	\$0.40	\$2.00
<b>Dipterocarpum.</b> Flowers are a charming shade of violet-mauve brightened by lemon yellow stamens and anthers; invaluable for cutting; 4 feet high.....	.40	1.75

## \*THERMOPSIS

**Caroliniana.** Spikes of Lupin-like yellow flowers; excellent for cutting; seeds germinate slowly; a fine subject for background; height 4 ft. Tr. Pkt....40c Oz....\$2.00

## \*THYMUS

**Serpyllum (Wild Thyme).** Lovely small purple blooms; fragrant foliage; of creeping habit, making them unexcelled for rock gardens and between stepping stones. Tr. Pkt.....50c Oz.....\$3.00

## \*TRITOMA (Red-Hot Poker, Flame Flower)

**Early Flowering Hybrids.** Easy to grow from seed, and they will come into blossom quite quickly; our seed saved from a splendid collection. Tr. Pkt...30c Oz...\$1.25

## \*TROLLIUS (Globe Flower)

(**Trollius Ledebouri.** Seed should be frozen over winter for proper germination.)

**Golden Queen.** Large orange flowers; height 3 to 4 feet; very fine early flowering variety.

Tr. Pkt.....50c 1/8 oz.....\$1.35  
**Orange.** Height 2 feet. Tr. Pkt...50c 1/4 oz...\$1.35

## \*TUNICA

**Saxifraga.** Light pink flowers produced all summer; for the rockery or the border; 4 to 5 inches.

Tr. Pkt.....15c Oz.....60c

## \*VALERIANA (Valerian)

**Mixed.** Showy, hardy border plants producing corymbs of red or white flowers; fine for bouquets; mixed colors; height 2 feet. Tr. Pkt.....15c Oz.....60c

## \*VERONICA (Speedwell)

	Tr. Pkt.	Oz.
<b>Maritima (Longifolia).</b> Long spikes of blue flowers; blooms from July to September.....	\$0.30	\$1.50
<b>Repens.</b> A useful rock or carpeting plant with light blue flowers; height 2 inches.....	.50	2.50
<b>Spicata.</b> Long spikes of bright blue flowers in June and July; for the border; height 1½ ft... .	.30	1.50

## \*VIOLAS (Miniature Pansies)

As easily grown as Pansies and they call for the same treatment; adapted to bedding because of their dwarf, free-flowering habit; varieties listed below are especially recommended.

	Tr. Pkt.	1/4 oz.	Oz.
<b>Apricot.</b> Early, fairly deep apricot...\$0.35	\$1.25	\$4.25	
<b>Arkwright Ruby.</b> Deep crimson-scarlet; long-stemmed; 6 inches.....			
.....(1/8 oz., \$1.25)	.35	...	...
<b>Black Prince.</b> Deep violet-blue.....	.25	.50	1.75
<b>G. Wermig.</b> Violet-blue; somewhat late flowering.....(1/8 oz., 85c)	.50	1.60	6.00
<b>Jersey Gem.</b> Rich dark blue; 90-95% true to color; somewhat late flowering; free blooming.....			
.....(1/16 oz., 90c) (1/8 oz., \$1.75)	.50	4.25	...
<b>Lutea Splendens.</b> Choice golden yellow .....	.25	.50	1.75
<b>Mauve Queen.</b> Light blue; very true. .	.25	.50	1.75
<b>Papilio.</b> Light blue with white; extra early and free-flowering.....	.25	.50	1.60
<b>Puck.</b> Upper petals violet; lower petals yellow; very effective.....	.25	.60	2.25
<b>Violet Gem.</b> Clear deep violet; late-flowering .....	.50	...	...
<b>White Perfection.</b> Clear paper white. .	.25	.50	1.75
<b>W. H. Woodgate.</b> Bright violet; large and long-stemmed.....			
.....(1/16 oz., \$1.25) (1/8 oz., \$2.00)	.50	...	...
<b>Large-Flowered Mixture</b> .....	.25	.40	1.50

## WALLFLOWER

An attractive crop of flowers can be had in early spring from an October sowing; grow in shallow raised beds or flats; very fragrant, but fragile.

	Tr. Pkt.	1/4 oz.	Oz.
<b>Golden Standard.</b> Deep golden yellow; the best commercial variety....\$0.25	\$0.75	\$2.75	
<b>Golden Yellow Flaked Brown</b> .....	.25	.75	2.75
<b>Early Flowering Double Mixed</b> .....	.30	...	1.50
<b>Paris Extra Early Single Mixed</b> .....	.15	...	.25

## \*YUCCA (Adam's Needle)

**Filamentosa.** Broad, sword-like foliage; large, fragrant, creamy-white flowers; blooms in June and July.

Tr. Pkt.....10c Oz.....40c 1/4 lb.....\$1.25

\*Denotes Perennials.

## SWEET PEAS EARLY OR WINTER FLOWERING

**SHIRLEY TEMPLE (Waller-Franklin).** Waller-Franklin consider this their most beautiful origination; obtained through a cross between Pinkie and Lady Gay; inherits size and richness of color of Pinkie with dainty fluted flowers of Lady Gay; the color is softer and more beautiful than Pinkie; the stems are long, with four blooms on each stem.  
 ½ oz....**25c**    Oz....**40c**    ¼ lb....**\$1.50**    Lb....**\$5.00**

**DAPHNE.** Winner of a Silver Medal at a recent International Flower Show in New York City; this Sweet Pea is a soft salmon pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long, stout stems.    Oz....**\$1.50**    ¼ lb....**\$5.00**    Lb....**\$17.50**

**WINTER SWEET PEAS.** The following varieties are the "cream" of the early-flowering Sweet Pea family.

½ oz.    Oz.    ¼ lb.    Lb.

**Ball Rose Improved.** Deep bright rose color; strong growth; free-flowering .....**\$0.20** **\$0.35** **\$1.30** **\$4.00**

**Ball Orange Improved.** Pure orange without cerise shading; the only pure early-flowering orange..... **.30**    **.50**    **1.50**    **5.75**

**Ball White.** Strong-growing, long-stemmed, white-seeded pure white; we prefer not to sell white-seeded pea seed because of the ease with which it rots unless sown in moist soil and not watered until it germinates. "Hope" in its place..... **.25**    **.35**    **1.25**    **4.50**

**Bridesmaid.** Extra light rose or silvery pink; extra large flowers and long stems; new color in early peas **.20**    **.35**    **1.35**    **4.50**

**Boon.** An even salmon-rose-pink; extra large flowered..... **.20**    **.35**    **1.35**    **4.50**

**Harmony.** The best lavender; long stemmed and vigorous growth... **.20**    **.35**    **1.30**    **3.50**

**Hope.** While not as pure in color as Ball's White, this variety is practically clear white, with the advantage of being black-seeded. **.20**    **.35**    **1.30**    **4.00**

**Josie.** Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom **.20**    **.35**    **1.30**    **4.00**

**Laddie Improved.** Extra long-stemmed; rose color..... **.20**    **.30**    **1.00**    **3.50**

**Majestic Rose.** Though not as long-stemmed or productive as Josie, it is preferred by some growers.... **.20**    **.30**    **1.00**    **3.50**

**Mrs. Hoover.** Best long-stemmed blue; strong growth, requiring 12 to 15 ft. of headroom when planted early on ground beds..... **.20**    **.30**    **1.00**    **3.50**

**Mrs. Holscher.** Very good rose-pink **.20**    **.30**    **1.00**    **3.50**

**Sequoia.** Extra-large, long-stemmed, fairly deep salmon-rose..... **.20**    **.35**    **1.35**    **4.00**

**Triumph.** Extra long-stemmed; lilac-mauve ..... **.20**    **.35**    **1.35**    **4.00**

### WINTER FLOWERING SWEET PEAS

**American Beauty.** Extra large, long-stemmed rose.

**Amethyst.** Rich bright purple.

**Annie Laurie.** Bright shade of rose-pink. Medium size.

**Apollo.** Salmon-cerise, long-stemmed. Fine for spring.

**Attraction.** Rich salmon-rose, long-stemmed.

**Aurora.** Orange-scarlet striped. Novelty color. Fine.

**Ball's Blue.** Bright mid-blue, extra free flowering.

**Ball's Orange.** The standard clear deep orange.

**Ball Rose Queen.** Extra long-stemmed rose-pink.

**Blue Bird.** Mrs. Hoover is better.

**Bright Light.** Vivid orange-scarlet.

**Cattleya.** Rosy lilac. Triumph better.

**Chevalier.** Dark rose.

**Columbia.** Pink and white bicolor.

**Eileen.** Rich deep pink, large and long-stemmed.

**Eldorado.** Light orange.

**Eleanor Blue.** Light blue, for spring flowering only.

**Fascination.** Attractive cream-pink.

**Flamingo.** Orange-salmon. Long-stemmed.

**Fragrance.** Orchid-lavender, prefer Harmony.

**Giant Rose.** Well-named but not long-stemmed.

**Glitters.** Pride much better.

**Greeting.** Lavender.

**Grenadier.** Poppy-scarlet. Rather heavy shade.

**Harlequin.** Bicolor chocolate. Attractive novelty.

**Heather Bell.** Rosy lavender, medium size but free.

**Indigo Blue.** Dark shade of clear blue.

**Jeanne Mamitsch.** Clear rose, long stems.

**Lavanda.** Lavender.

**Louise Gude.** Bright rose. Medium size.

**Maroon Prince.** Dark maroon, rather heavy.

**Michigan.** Large lavender.

**Mrs. Kerr.** Salmon.

**Oriental.** Black-seeded cream.

**Pink Profusion.** Rose-pink.

**Pride.** Extra long-stemmed brilliant cerise.

**Prosperity.** Soft glowing rose-cream.

**Red Bird.** Crimson red.

**Snowstorm.** Prefer black-seeded kinds. Medium size.

**Spring Song.** Salmon-pink. Medium stem.

**Success.** Extra bright deep rose-pink.

**Sunray.** Light cerise, fine long-stemmed.

**Susanna.** Rather heavy. Carmine-red.

**Torch.** Orange-salmon.

**Vogue.** Light bluish lavender.

**Vulcan.** Prefer early Bright Light.

**White Harmony.** Extra long-stemmed black-seeded.

**Zvolanek's Rose.** Laddie is much better.

**A. B. C. Early Mixture.** A combination of above colors, including a large proportion of the standard kinds.

### ANY ABOVE PRICED AT:

½ oz....**20c**    Oz....**30c**    4 oz....**90c**    Lb....**\$3.40**

### LATE OR SUMMER FLOWERING SWEET PEAS FOR SPRING BLOOM

**Ambition.** Finest deep lavender.

**Avalanche.** Finest white-seeded white.

**Beatall.** Sparkling pink, suffused salmon.

**Blue Flame.** Deep blue.

**Bonny Briar.** Improvement on Pinkie in depth and color.

**Campfire.** Sun-proof deep scarlet.

**Chinese Blue.** A solid, bright blue; about the best blue.

**Constance Hinton.** Black-seeded white.

**Fiancee.** Soft salmon-pink on white.

**Giant White.** Pure white.

**Gigantic.** Largest and best black-seeded white.

**Gleneagles.** Clear, even lavender.

**Headlight.** Fine sunproof orange-scarlet; best in this color.

**Heavenly Blue.** Delphinium blue.

**Magnet.** An improved Miss California.

**Mavis.** Headlight is preferable.

**Pinkie.** Fine rose-pink and a strong grower.

**Pinnacle.** Deep rose-pink; fine commercial color.

**Powerscourt.** Finest lilac-lavender.

**Springtime.** Silvery white, suffused rose; fine commercial color.

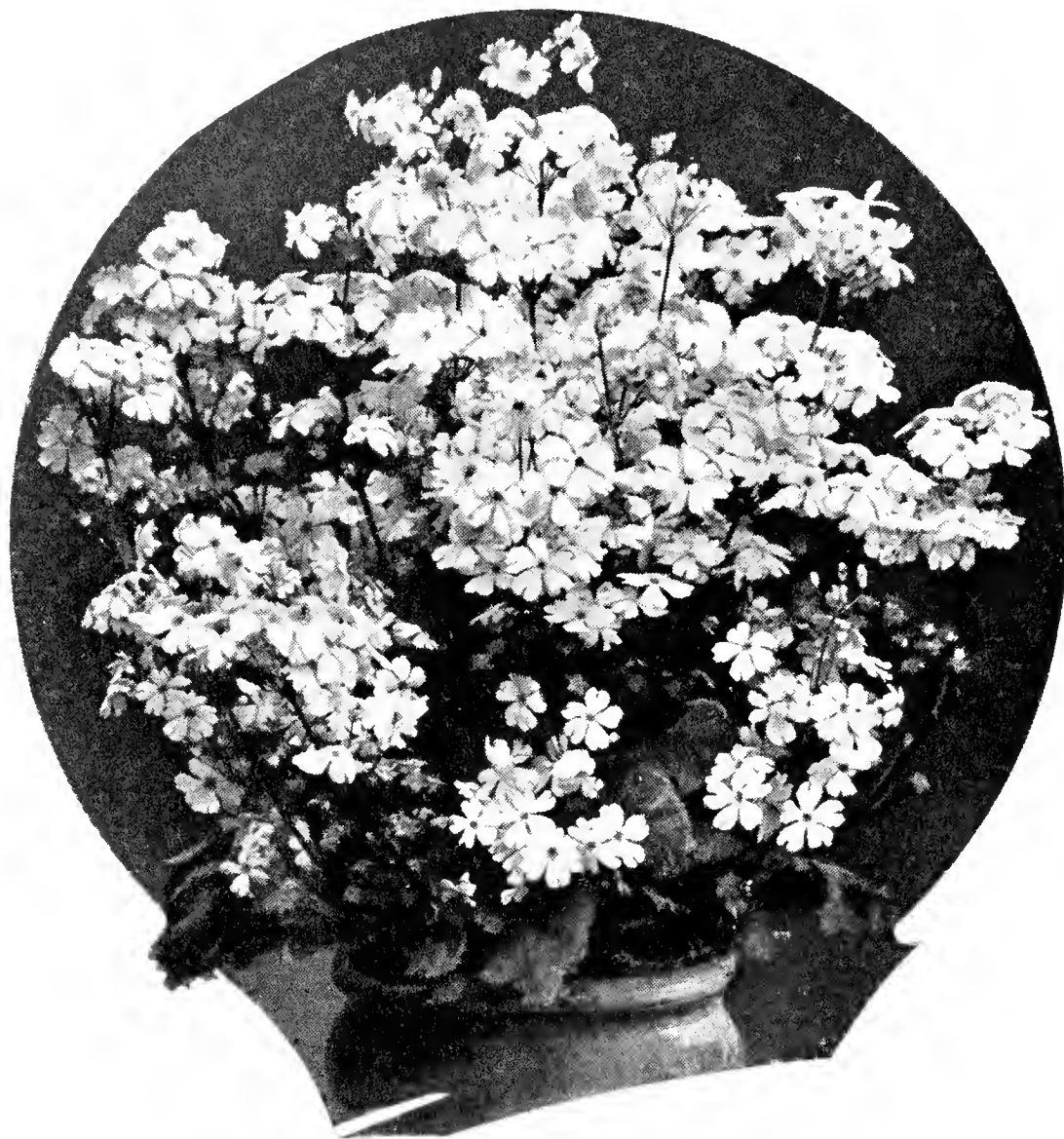
### PRICES ON ALL OF THE ABOVE ARE:

Oz.....**20c**    ¼ lb.....**60c**    Lb.....**\$1.75**

### A. B. C. SPECIAL FLORIST'S MIXTURE:

Oz....**15c**    ¼ lb....**50c**    Lb....**\$1.25**    5 lbs....**\$5.00**

THE POT PLANT OF THE HOUR • WINNER OF SPECIAL AWARDS



## Primula Malacoides "Improved Erikssoni"

After years of careful culture, there has finally been developed a strain of Primula Malacoides that is truly outstanding. It is the strain "Improved Erikssoni," product of the effort of Mr. Ernst Eriksson, the well-known pot plant grower of Riverside, Ill.

"Erikssoni" has genuine appeal as an individual pot plant, or it can be used in combination with Tulips, Hyacinths, etc. Being non-infectious, this plant is especially desirable from a retail standpoint for hospital gifts.

### VARIETIES AND PRICES

#### OUTSTANDING NEW VARIETIES

**APPLEBLOSSOM.** A true appleblossom shade, pink and white. Very worth-while.

Price: 500 seeds.....\$1.00    2000 seeds.....\$2.00

**BRILLIANCY.** Opens lavender-pink, changing to crimson-red. (See illustration above.)

Price: 500 seeds.....\$1.00    2000 seeds.....\$2.00

**GLORY OF RIVERSIDE.** A true light rose-pink (seed from the third generation of plants). Comes 75% true. A real new color in Malacoides.

Price: 500 seeds.....\$1.25    2000 seeds.....\$4.50

**SNOW KING.** The pure white the trade has long been waiting for.

Price: 500 seeds.....\$1.25    2000 seeds.....\$4.50

**SPECIAL NOTE:** For best results, plant the variety "Snow King" one plant to 4-inch pot, and three plants to a 5-inch to 6-inch pot, four to five plants to a 7-inch pot.

**TO THE GROWER:** We cannot over-emphasize the importance of using only greenhouse produced new crop seed, in ERIKSSON'S ORIGINAL PACKETS, with Eriksson's own cultural directions. We bring this to your attention because of the so-called "Eriksson Strain" that has found its way into the market.—A. B. C.

#### ERIKSSON'S STANDARD VARIETIES

**WONDER BABY.** A most beautiful pink.

**BABY ROSE.** Very deep pink, some almost red.

**BABY DOLL.** A deep pink with frilled flowers.

**NEW BABY.** Near lavender-pink; the strongest grower with the largest flowers.

Prices of all standard varieties and mixed:

Tr. Pkt. of 800 seeds.....\$1.00

2,000 seeds.....\$2.00    1/64 oz.....\$5.00

Complete cultural directions, compiled by Mr. Eriksson, furnished free with each order.

**SPECIAL NOTE:** For blooming during January and at St. Valentine's Day and later, all of above named varieties can be sown to advantage during May, June and July.

**A M E R I C A N       B U L B       C O M P A N Y**

1335 WEST RANDOLPH STREET, CHICAGO • NEW YORK, 31 WEST 27th STREET